

# California Freedom

May 2004 The official publication of the **Libertarian Party of California**

## ■ Activism

# Convention Honors Bakhaus as LPC Activist of 2003

by Jack Dean  
Founder, Samuel Adams Society

The first Karl J. Bray Memorial Award for Activism was presented at LPC's 1980 state convention, and it has been our premier activist award ever since.

Karl Bray, a charismatic libertarian leader and tax rebel, was one of the founders of the LP. He died of cancer in 1978. A year after Bray's death, one of his good friends and admirers—former LPC chairman **Bruce Lagasse**—established this award in his honor.

The award is designed to honor effort "above and beyond the call of duty." It is designed to recognize the unsung hero...the activist working in the shadows, rarely—if ever—in the limelight...who, because of his or her self-initiated actions, significantly advanced the goals of the LPC during the past year.

Recipients must be chosen unanimously by the selection committee—composed of **David Bergland, Bill White,** and myself—and therefore the award is not made every year. However, because the award is not competitive in nature, but



• **Activist of the year**  
**Robert Bakhaus**

rather is based on individual merit, some years have seen multiple recipients.

This year's recipient has worked tirelessly for libertarian causes and the Libertarian Party for over 25 years, but in 2003 he shifted into high gear.

He drafted a tax sunset initiative and led the way in qualifying it for the ballot in the City of Buellton. That measure, if adopted at the polls in November, will give voters an opportunity at each general election to terminate the oldest tax on their books not subject to a review in the past 25 years. If adopted, citizens could vote out any tax they felt was no longer needed or abusive.

City officials, needless to

say, are outraged. The city manager said the measure "made him sick."

He has also managed over the years to use lawsuits to hold public agencies accountable. Most notable was the case in 1999 in which he won an

out-of-court settlement of \$16,500 against the Santa Barbara City School Board for improper use of taxpayer funds in promoting a bond issue.

As his nominator put it,

• See **Bakhaus** page 6



• For many years Jack Dean (left) has ably bestowed the Karl Bray Award on worthy LPC activists. Here he poses with the Samuel Adams Society luncheon's guest speaker, former Libertarian Presidential candidate Dr. Ron Paul, now a U.S. Congressman from Texas and, though now a Republican, the only libertarian we know on Capitol Hill. In his talk, Dr. Paul lamented the dearth of libertarian thinkers in Congress, while letting us in on the advantage he relishes when appropriating to himself all the speaking time allotted to the minority position. Honoree Robert Bakhaus was unfortunately not present at the convention to accept his award.

Photo: Elizabeth C. Brierly



## ■ LPC Convention 2004

# Our Muslim Ally

**D**r. Agha Saeed, founder of American Muslim Alliance, addressed the convention on Saturday afternoon. "We have a unique experiment in history—people from over 200 countries coming to one country."

Dr. Saeed calls America "the country of my choice...not only a good country, but a great country," where he says is still

"learning democracy."

Dr. Saeed distinguished two types of prejudice preventing people from accepting each other as individuals: that stemming from ignorance, which he says is correctable, and that "by the learned and powerful, which is dangerous, because it can be legitimized." Dr. Saeed

• See **Saeed Speech** page 8



• Judge James Gray (left) asks a question during Dr. Agha Saeed's (right) address at the LPC convention.



Photo: Elizabeth C. Brierly

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## ■ Libertarians in Office

# LP Candidate Takes Office—Before Election!

**N**ot many Libertarians can say they've had their campaigns interrupted by an appointment to public office. But on March 25, **Ken Anton**, the 2004 Libertarian candidate for California State Assembly, District 1, was appointed to the Board of Directors of the Elk

Community Services District, in Northern California where he resides.

The Elk Community Services District is the taxing authority that funds the area's volunteer fire department and ambulance service. The District serves a large portion of the rural Mendocino County coast and

maintains four fire stations.

Anton will serve the remaining two years of a four-year term of an elected Board member who has resigned due to family medical problems. Mr. Anton was approached and petitioned for the appointment directly by two members of the current Board. The vote to ap-

point Mr. Anton was unanimous, with no objections from the public.

Anton, who also serves as Chair Pro Tem of the Libertarian Party of Mendocino County, will be continuing his campaign in the three-way race for State Assembly District 1. ●

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## California Freedom

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• August 2004: Due 06.20.04  
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# Keep Making Things Happen!



## FROM THE CHAIR

As I write this column, the April 13 election in Culver City is being eagerly anticipated. Our own Sandra Kallander is the proponent of an initiative that will slash her city's utility users' tax by more than 80%. She's been working hard getting out our message and raising money to counter the propaganda from the opponents. Sandra's a real go-getter. Thank you, Sandra.

Patrick Aleman will be the first to circulate our model tax limitation initiative in the city of Barstow. Patrick has just joined our party and I'm confident he has what it takes to get this onto the ballot. An initiative which lowers or eliminates a local tax, fee, charge, or assessment requires fewer signatures than a normal initiative,

thanks to the **Howard Jarvis Taxpayers Association**. In Barstow, it will take fewer than 200 valid signatures to land this type of initiative onto the ballot, and proponents have six months in which to gather the signatures. Other types of initiatives in Barstow require more than 1,000 valid signatures.



Patrick's also planning to run in this November's election for Barstow City Council. Way to go, Patrick. If you too would like to see a tax limitation initiative on your city's ballot, please download our package from [www.LPC.org/lpc-tax-freeze.html](http://www.LPC.org/lpc-tax-freeze.html) and get it started!

The LPC convention in March was a success. But inevitable time constraints kept us from conducting a formal endorsement of our statewide candidates. Those of you who'd like to have your photo and campaign information on our web site should contact me, and we

will ask the Executive Committee to endorse you.

As always, as we complete our last fiscal year we need individuals to audit the LPC's 2003 financial statements. Along with this Audit Committee, we need to form a Style Committee, responsible for recommending stylistic changes to official Party documents. Contact me if you are interested in serving in either of these roles.


**Ken Anton**—chair pro tem of Mendocino County LP—has been appointed to the Elk Community Services District Board. (See article on page 1.) Mr. Anton, who is also a State Assembly candidate, was approached for the appointment directly by two members of the Board. Good job, Ken!

To see more Libertarians like Ken in office, we need more of you to join our pledge program and help fund our efforts to fill public offices with Libertarians. Please read your mail from us and pledge to this critical project. We still need another 100 people each willing to pledge

\$10 every time we get a Libertarian elected official, before we can go forward with our serious recruitment efforts. Remember, we can become a significant force in policymaking only by getting our people into office or by getting those already in office to join us.

As I mentioned last month, our webmaster **Bruce Dovner** and I are working to create the Libertarian Party of California Writers' Bureau. We're looking for at least five great writers to rotate at writing a weekly column which will be available to newspaper editors who join our weekly distribution list. If you love to write, and would like to see your words—about California politics, governmental policies, and the effect of those policies on small business, a core constituency of ours—printed by newspapers throughout the state, please get in touch and we'll make it happen.

Toward liberty!

  
Aaron Starr, Chairman

# Perils of the Parasitic "Life Tax"



## FROM THE EDITOR

We at *California Freedom* are still dusting ourselves off after having emerged from the perils of Life Tax Day—April 15.

Each human being is born possessing three things: a body, a brain, and a finite resource called "time." These are our most fundamental possessions. Stir in one's accumulated personal experiences over the course of that period, and they constitute our very life itself.

If we embrace that these fundamental possessions belong to each of us as individuals, we have established the value of self-ownership. Thus we are compelled to accept too that each has the privilege of choosing whether to trade these possessions (or the use

thereof) for the products of the body, brain, and time of others. At a basic level, if I build or maintain something for you, I am expending some combination of my time and use of my body; if I invent something for you, I am expending both time and the use of my brain.

When another self-owned being agrees freely to engage in a trade with us, that's glorious! Both parties are better off.

But when another entity takes those fundamental possessions without having been granted our permission, that is a violation of our self-ownership. They have seized our very life. Such a seizure is an irreversible theft which is—dare I assert?—akin to killing a part of us.

One summer long ago, a restaurateur I know labored feverishly, preparing 24/7 to open the doors to his new pizzeria. In the midst of the countdown, one day he discovered that his very cherry sport bike had been stolen—despite myriad provisions he'd made for its security. This hard-working entrepreneur—who seldom

fretted over his losses—grumbled that the thief had probably spent the summer at the beach, while the bike's rightful owner had sweated all summer over equipment installation, furniture construction, negotiating vendor contracts, hiring staff, developing recipes, creating logo art. That thief stole not only the motorcycle, but the part of this man—his time, physical labor, brainwork—which he'd traded for currency, which he'd saved and later exchanged for the motorcycle. That slice of his life could never be recouped.



We empower a government to protect us from just this sort of violation.

But most Americans can expect to suffer only minute losses from criminals, compared to the loss of our life which we suffer at the hand of the very government we've enlisted to protect us.

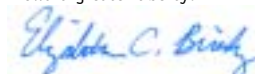
"You have rights antecedent to all earthly governments;

rights that cannot be repealed or restrained by human laws; rights derived from the Great Legislator of the Universe." John Adams's eloquent words have now been breached.

There's plenty wrong with the income tax—economically, socially, historically, practically. But it is the tax's moral error—as a pilfering of labor, brainpower, time, life—which eclipses all the others. In *The Servile State*, Hilaire Belloc wrote that "the control of the production of wealth is the control of human life itself."

Euphemism is a handy and telling device, and not the exclusive domain of the government. If it can get away with dubbing its theft agency the Internal Revenue "Service," libertarians can designate gun rights as "self-defense rights," home-schooling as "private tutoring," and, as loudly as possible, income tax as "Life Tax."

Toward greater liberty!

  
Elizabeth C. Brierty, Editor

■ Opinion

# A Libertarian Perspective on Gay Marriage

by Joel Smolen  
LP Candidate, U.S. Congress,  
District 17

Of late, everyone seems to be excited about the issue of gay marriage. Some politicians want to ban it outright with a Constitutional Amendment. Others are freely issuing marriage licenses from City Hall. The issue is not whether someone supports gay marriage or not. It is more fundamental. The real issue is whether individuals have the right of free choice to create voluntary unions.

I take the libertarian position that people have the right to do anything they want providing they do not physically harm or commit fraud against another. If two people want to make a cohabitation contract in which they profess their undying love and commitment to each other, why should anyone interfere? The right of any

two people to marry has nothing to do with whether one approves of the agreement. The content of a personal contract is outside the power of third parties. Why? Because we are simply not a party to it, as is the case with any contractual law.

Lifestyles should be left up to each individual. We cannot legislate limitations on the peaceful behavior of others. Under liberty, there is no requirement for my neighbor or me to approve of someone else's lifestyle. That is what freedom is all about. You might disagree with what someone says or does, but the person still has every right to advocate it—free speech.

Gays argue that marriage by the government gives special privileges to heterosexual couples. Unfortunately, this is true. The government should not be involved in what is in essence a religious ceremony. But since it is involved, it must

treat all applicants equally.

Gays must be given the right to marriage because of the equal protection clause of the Constitution—which states that nobody can be discriminated against on the basis of race, religion, sexual orientation, etc. A free society must be neutral on how people conduct their personal lives. Morality may be preached in the church, but not legislated in Congress.

● *Joel Smolen is the Libertarian candidate for U.S. Congress, District 17, and a successful hedge fund manager. As a reverend in the Universal Life Church, where for years has been marrying, among others, gay couples, he calls the practice "old hat," reminding us that for decades, the Libertarian Party Platform has called for the "rights of individuals to form private relationships as they see fit." Mr. Smolen can be reached at Smolen@BioTechMgt.com, and his campaign web address is www.SmolenForCongress.org.*



## Letter to the Editor

### Candidates' Strengths Differ

[At the LPC Convention Presidential Candidates debate] I heard no disagreement on the issues. The candidates differed only on where their strength is regarding the "message" used to present the issues.

Michael Badnarik's strengths are in crafting the message, and in his knowledge of the Constitutional issues.

Aaron Russo's strengths are in marketing the message, and in his experience in nationwide advertising campaigns.

Gary Nolan's strengths are in delivering the message, and

in his ability to engage and hold the audience's attention.

If we could combine the candidates' strengths we would have a powerful tool to get the Libertarian philosophy across to the American people.

—Dennis Umphress  
San Jose



### Reform Run Amok

*Based on recent campaign finance reforms, as an officer in a national Party, I cannot ask you to donate money for your state or local Party. I cannot ask you to fill out those cards in front of you, and I cannot ask you to place money in those envelopes.*

—Geoffrey Neale  
LP National Chair, at LPC  
Convention 2004



## Welcome Aboard!

In March the LPC was honored to have 41 people join the party. These included entrepreneur Peter Kazanjy, pilot James Bailey, engineers Stuart Eichert and Douglas Lachance, substitute teacher Kristian Tremmel, Joshua Klobas, an analytical chemist, and two from the world of finance: investment advisor David Wright, and financial analyst Eric Zampol. We hope you'll attend a local LP meeting soon and introduce yourselves to us like-minded people!

- Jeanette Antolayne . . . . . Llano
- Allida Aplanalp . . . . . Paradise
- James Bailey . . . . . Mountain View
- David Beerman . . . . . Marina
- Anna Bergman . . . . . Alamo
- Donn Bravender . . . . . Vista
- William Burleigh . . . . . Big Sur
- Mark Carbonaro . . . . . Marina
- Mary Eddy . . . . . Paradise
- Stuart Eichert . . . . . Mountain View
- Kent Fowler . . . . . Oroville
- Gregg Gallagher . . . . . Anaheim
- Charles Harwell . . . . . Pleasant Hill
- William Herring . . . . . Rohnert Park
- Maxwell Hirschman . . . . . Los Angeles
- Peter Kazanjy . . . . . Menlo Park
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- Christopher Smith . . . . . Los Angeles
- Adam Sweet . . . . . Orangevale
- Kristian Tremmel . . . . . Riverbank
- Grace Walker . . . . . Newport Beach
- Alton Walker . . . . . San Diego
- Ralph Wallace . . . . . Landers
- Lise Welsh . . . . . Chico
- David Wright . . . . . Fresno
- Eric Zampol . . . . . San Francisco

**Opinions: Everybody's Got 'Em!**

Have YOUR voice heard right here at *California Freedom*. Send us your letters to the editor, op-ed articles, reports on local LP events, photos, or even report on the latest book you've read about politics or economics.

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**Correction**

In my editorial "All Marriage Must be Gay," [April 2004, page 2] I indicated that the 2004 LPC convention delegates had approved a Platform plank regarding government involvement in marriage contracts. The new language was proposed not for the Platform but as a new section to the LPC's Program. I apologize for the misstatement.

—Editor

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■ LPC Convention 2004

# Eclectic Line-Up of Speakers Inspires Delegates

## Eric Garris



• Eric Garris founded *AntiWar.com* in 1995, during the infancy of Internet's current incarnation. In his speech he marveled, "We've barely scratched the surface" of what the Internet can enable. "The Internet allows you to be politically active whenever you feel like it."

**"Politicians see everyone as part of a special interest group, but Libertarians see everyone as individuals."**

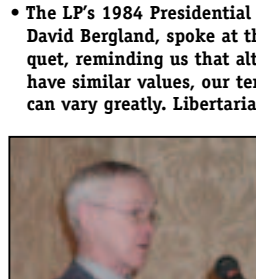
- Eric Garris

## John Gilmore

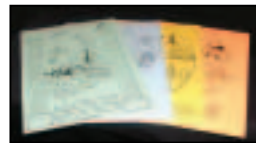


• John Gilmore, founder of the Electronic Frontier Foundation, bemoaned the inherent contradiction when the Constitution guarantees one the right to travel, but one cannot use any modern means of transport without a government-issued form of identification.

## David Bergland



• The LP's 1984 Presidential candidate, David Bergland, spoke at the Sunday banquet, reminding us that although we may have similar values, our temperaments can vary greatly. Libertarians need to adjust their message to fit the temperament of their listener, and in doing so, we can achieve greater success in membership growth, voter registration, and overall impressions we leave in the community. The four basic temperaments are Rational, Idealist, Guardian, and Artisan. Although most people possess a mixture of temperaments, Bergland suggests that Libertarians tend to identify most closely with the Rational type temperament, characterized by precise thinking, independent research, and questioning authority.



## Richard Rider



• Richard Rider, LPC's tax fighter extraordinaire, spoke at Sunday's luncheon about the devastation of the recent fires in San Diego, and worse, the ineptitude of government services in failing to make sound decisions at every stage of the fires' progression.

**"The government solution is not to fight the fire, but to give money away [to its victims] afterward."**

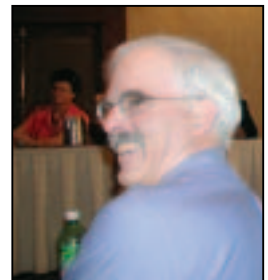
- Richard Rider

## Brent Roske




• Accompanied by plenty of visual aids in the form of commercials and PSAs he has directed, Brent Roske of Skycastle Entertainment, an NBC affiliate, provided many ideas on how Libertarian candidates and activists could produce inexpensive yet effective TV ads to get the word out about individual liberty.

• During the business session, fellow attendees elicit smiles from delegates Ray Strong (photo above right), Santa Clara County LP's immediate past Chair (Region 43), and Dave Schrader (foreground, at right) from the LP of L.A. South Bay/Long Beach (Region 66).



All photos by Elizabeth C. Brierly




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With so many Libertarians in California, this could yield several hundred Network transactions each year.



Albert J. Segalla, Realtor  
Chair, Gold Country Libertarians

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■ LPC Convention 2004

# Founder's Impression of Presidential Hopefuls

by **David F. Nolan**  
Co-Founder, Libertarian Party

At the recent California Libertarian Party convention in San Jose, I had the opportunity to observe our three leading Presidential hopefuls in action not once, but twice. On Friday evening they participated in a candidates' forum, moderated by Yours Truly, and they gave short speeches to the convention on Sunday afternoon. In addition, I spoke with each of them one on one during the course of the weekend.

To date, I have not decided which one I will support at our national nominating convention (May 27-31 in Atlanta). Each has his strengths and weaknesses. Here are my impressions.

**Michael Badnarik** scores highly on dress and demeanor;



• Candidate Michael Badnarik

if I had to choose among the three candidates exclusively on appearance, Badnarik would get my vote. His delivery is dignified, but not very rousing. He spent the first minute or two of his Sunday speech talking



• Party founder David Nolan announces his region's Presidential straw poll results as cameras roll.



• Candidate Gary Nolan

about the concept of inherent properties, noting that a piece of lead would not become light and fluffy if placed in a microwave oven. True enough, but not exactly the stuff of great campaign speeches. Like the other two candidates, Badnarik is completely sound on the issues, but not a terrific salesman. His campaign brochure is the best looking of the three. I would have no problem with Michael being our party's spokesman, but I can't imagine him inspiring a big burst of growth.

**Gary Nolan** (no relation to me) has the smoothest, most professional delivery of the three aspirants—not surpris-

ing, given his background as a talk radio host. Because he is a large man of darkish complexion, his appearance could be intimidating to many voters, and perhaps for this reason he speaks softly, in warm, reassuring tones. He couches his message in terms of hope and compassion, rather than protest and fear...an approach he believes will sell better with the broad voting public. If I had to choose among the three candidates without seeing them, based only on their verbal presentations, Nolan would be my choice.

**Aaron Russo** is a short, stocky man with boundless energy and a somewhat brusque



• Candidate Aaron Russo

manner. He has a pit-bull demeanor, charging into the fray with boundless enthusiasm. Where Gary Nolan sells hope, Aaron Russo appeals to libertarians' very legitimate fear of an impending police state. His message is couched in now-or-never, do-or-die terms, and it resonated well with those in attendance in the convention. Whether it would appeal to the voting public remains to be seen. Russo is the most tenacious of the three candidates; more than once I had to rein him in when he tried to go over his allotted time during the Friday night forum. If I had to choose among the three candidates solely on their passion and energy, Russo would get the nod.

**Straw Poll**

After the three candidates' speeches on Sunday, a straw poll was taken to see who was favored by the members of the delegation. A total of 88 votes were cast, and presented in turn by each region. Russo led the pack with 42 votes, followed closely by Gary Nolan

with 35. Michael Badnarik received 6 votes, with 5 voting "abstain" or "none of the above." This was not a scientific poll, and many—perhaps most—of the people voting will not go on to be delegates to the national convention. Nonetheless, it indicates that the race has already narrowed to two contenders, with the final choice still very much undecided. ●

*David F. Nolan was the prime mover behind the 1971 founding of the Libertarian Party. He earned a political science degree from M.I.T., and his career has included work in publishing, advertising, and marketing. Nolan was the Party's first national chair, and in 1996 he received the Party's first Thomas Jefferson Award for lifetime achievement in advancing the cause of liberty. He originated the "Nolan Chart," a two-dimensional map that has replaced the left-right linear political spectrum in showing how different political systems relate to one another.*

Photos by Elizabeth C. Brierly

**What They Said...**

Constitutional scholar **Michael Badnarik** lamented, "Most of what the government does is unconstitutional." He pointed out that the USA PATRIOT Act violates the 4th and 6th amendments, and offered a sensible alternative: "My idea of 'homeland security' is that everyone who doesn't have a gun goes out and gets one."

Radio host **Gary Nolan** asked, "You want national security? Let's quit creating enemies!" Nolan waxes emotional when he imparts that "America is a shining beacon of liberty [as] the founding fathers intended."

Hollywood producer **Aaron Russo** says he "cannot stand what's happening to our country," and that he would abolish the Federal Reserve "in a heartbeat." His goal in this Presidential campaign is to show the American public just how similar George W. Bush and John F. Kerry are.

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# MORE Discount Services for California Libertarians!

by Richard Rider  
President, Economy Telecom

As you probably know, I run a regular monthly ad in this newsletter for my company's discount long distance phone service. As my Libertarian-related business has grown, so has the size of my ad.

**But what you may NOT know is that we at Economy Telecom offer some other discount services that you might want to take advantage of. Here are some:**

1. Discount dial-around long distance service—like "10-10-321," but much cheaper. The rule of thumb is that if you see the dial-around ads on TV, they cost WAY too much. While less pricey, the mailed dial-around ads also cost too much. We've got a couple of inexpensive dial-around programs for both domestic AND international calling. The big advantage is that you don't have to change your long distance carrier. With a dial-around you can make cheaper calls, while others can remain comfortable continuing to use their brand name, higher-priced long distance carrier! The dial-around bill is separate, so it is clear who made the calls.
2. Want to know who made which long distance calls? Sometimes with roommates, this is quite important. At no additional charge, we can provide account codes that will group the calls according to the originator. It's a handy feature for multi-user phones.
3. While many cell phones today offer free long distance calling, some of the older cell phone plans do not. We offer a method of making those long distance calls inexpensively by programming in an optional special access number in your cell phone dialer.
4. If you have ever made international long distance calls from a cell phone, you were NOT happy with the bill. It usually costs DOLLARS per minute. We can provide you with an easy way to make such calls VERY cheaply, without having to punch in a bunch of extra numbers each time. Calls to Europe, for instance, can be done on your current cell phone for under a dime a minute.
5. Of course, while our LP ads have emphasized our "switched" long distance service for U.S. calling, we also offer terrific direct dial long distance plans for international calling. For instance, usually Europe can be dialed direct from home or business for 7 cents a minute or less, with no fees.
6. Interested in one of these advertised \$49.95 "one bill" plans that provide both a fully-featured local phone company line and unlimited long-distance calling? We offer that type of plan as well, using the EXISTING local phone company lines. If you are with SBC/Pacific Bell or Verizon, we will continue to use your same physical local phone lines, and you keep your present phone number. Plus, we include a couple of terrific features that the other "unlimited" plans don't provide.
7. We offer discount conference calling plans for up to 500 people at a time—available in both low cost per minute plans and inexpensive, flat rate, "all you can talk" packages. Great for companies!
8. We offer our services in all fifty states. If you have friends or relatives in the U.S., we can help.
9. Last but not least, if you have a business, we offer discount local phone company service. Savings generally come to 15–20% per month—often using the same SBC or Verizon lines and same phone numbers you are using now.

**Bottom Line?** If you use ANY phone, we can probably save you money. And if we make more money from LP users and referrals, the ad revenue to the California LP grows as well.

Give us a call at **1-800-914-8466** or  
e-mail me at **RichardRider@EconomyTelecom.com**

## Web Watch

### The Libertarian Activist's Encyclopedia

[LibertarianWiki.org](http://LibertarianWiki.org)



**L**ibertarianWiki.org is based on the philosophy of web site Wikipedia, "the free encyclopedia" (at [Wikipedia.org](http://Wikipedia.org)), which permits—in fact, encourages—visitors to edit existing entries or append them with links to related sites, or to add brand new pages, including those the visitor creates on the spot.

The term wiki (pronounced "weekee") is used to identify either a specific type of hypertext document collection or the collaborative software used to create it. "Wiki wiki" means

"super fast" in Hawaiian.

Hosted by **Paul Studier**, a member of LPC, the site features abundant resources for libertarians, including the Nolan "diamond" quiz, and offers plenty of suggestions for making *LibertarianWiki* a tool for your regional LP, such as maintaining a calendar of events, archiving the history of your region, keeping track of your candidates' progress in collecting signatures, and logging a "what we have learned" article after completing an event or project. ●

## Bakhaus Honored

cont. from page 1

"While Libertarian Party candidates may lose most elections, the label of Libertarian is gaining respect in our county because of his work on behalf of over-taxed voters."

Here's another comment: "He has the unique ability to always find the silver lining in any result, which is infectious to us local Libertarians and is motivating, to say the least. He is not blind to the totalitarian direction in which America is headed, but he is quietly encouraging us to build a network to hold office-holders accountable."

And finally, I'll quote the nominee himself from his web site:

"Do not be deluded that the main purpose of the [LP] is to get elected. If we can defeat statism without holding office, so much the better. If we tone ourselves down too much in order to gain office, so much the worse. Holding office does

not ensure success at changing bad laws."

It is with great pleasure that I present the Karl J. Bray Memorial Award for Activism for the Year 2003 to a longtime activist from Santa Barbara County...**Robert Bakhaus**. ●

This article was excerpted from Mr. Dean's speech of Saturday, March 13, 2004, at the twenty-third annual Samuel Adams Society Luncheon at the LPC's state convention in San Jose. The guest speaker was the Libertarian Party's 1988 presidential candidate, Congressman Ron Paul of Texas.

*Jack Dean spearheaded the 1979 statewide voter registration drive that won permanent ballot status for the LP in Calif. He is a past LPC chair and ran for U.S. Senate in 1988. He served as Senior Advisor to the Browne for President campaigns in 1996 and 2000. In 1981, he founded the Samuel Adams Society to provide recognition to outstanding LPC candidates and activists.*

For the latest activities, discussion groups, meetings parties and demonstrations of the Libertarian Party of California and to link to your local region's site, note our new web site URL:

[www.LPC.org](http://www.LPC.org)

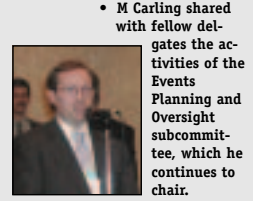


# Who's Who on your LPC Executive Committee

These are the hard-working folks setting the strategic direction for your state Party. Some were newly elected, to one-year terms, at the LPC convention in March. They welcome your inputs and of course, your time assisting in areas where their committees could capitalize on your own skills and experience! We will be bringing you updates from subcommittee chairs to give you insight into what's happening at the state board level, and to give you the opportunity to get involved in project that interest you. You can find their contact info on the LPC web site, at [www.LPC.org/lpc-ec.html](http://www.LPC.org/lpc-ec.html).

Position	Name	Chair of Subcommittee
<b>Chair</b>	Aaron Starr †	Executive
<b>Northern Vice Chair</b>	Lawrence Samuels	Executive
<b>Southern Vice Chair</b>	Mark Selzer	Executive
<b>Secretary</b>	Daniel Wiener †	Membership Retention
<b>Treasurer</b>	Monica Kadera	Membership Retention
<b>At-Large Representatives</b>	Ted Brown † M Carling † Bruce Downer Allen Hacker * Mark Hinkle †	Candidate Recruitment; Elected Official Support Event Planning & Oversight Voter Registration; Infrastructure Development; Webmaster Volunteer Development Member Communications
<b>Alternate At-Large Reps</b>	David Nolan * William "B.J." Wagener *	Guest Opinion
<b>Regional Representatives</b>	Frank Manske, East Bay, 1 Terry Floyd, Alternate for East Bay, 1 Bruce Cohen, Orange County, 30 Steve Cicero, San Diego, 37 Allen Rice, Santa Clara, 43 Mike Laursen, Alternate for Santa Clara, 43 Martina Slocomb,* L.A. South Bay/Long Beach, 66 Philip Heath,* Alternate for " " "	Coalition Building Legislation Student Coordination

\* New to the Executive Committee this year  
† Member of 2004 Operations Committee



• M Carling shared with fellow delegates the activities of the Events Planning and Oversight subcommittee, which he continues to chair.



• Mark Hinkle, former LPC chair, current at-large rep, and this convention's organizer, relates his role as Chair of the Executive committee's Fund Raising Subcommittee.



• Bruce Downer explains to delegates his duties as an at-large rep to the Executive Committee, including his newly assigned work on the LPC web site.

## ■ Campaign 2004

# Politics Is War—What's Your Strategy?

Webster defines "strategy" as "a careful plan or method, a clever stratagem, the art of devising or employing plans or stratagems toward a goal." A "stratagem" is "an artifice or trick in war for deceiving and outwitting the enemy." Sounds tough but if you are already in politics you understand how important a "strategy," tricks and all, can be. If you are new to politics you'd better learn quickly. Politics is war and most everything is fair.

Of course we do not propose that you employ dishonest techniques. Living in the glass house of the political world you are bound to get caught. But we do suggest that you be creative and [that you work] very hard against your opponent, because elections are rarely won on merit but rather on sound bites, first impressions, and name recognition on the part of the voting public.

Formulating a strategy to win more votes than your opponent(s) is at the heart of any campaign effort. In some ways, it is like the campaign's business plan. Instead of planning how to make money, however, the campaign plans how it will win votes on Election Day. There are many factors that affect a campaign's strategy. These include the office the

candidate is seeking, the nature of the district in which he is running, his own background and personality, the "hot" issues of the day, and his opponent(s). These will be discussed individually in future issues of *Poli-Tips*.

The secret to victory is (duh!) winning more votes than your opponents. You get more votes by having the right voters recognize your name and by conveying to them a positive image—in as many ways and as many times as possible. Who are those voters? What message will most likely be seen as positive by them? What are the best ways to communicate with them effectively? These are the questions you must answer as the "heart" of your strategy. Everything you decide from now until Election Day will mold your strategy.

Keep your message short and simple, and know definitively to whom the message is aimed. Some basic rules for targeting your voters:

- Identify who will not vote for you and leave them alone. Do not waste your time trying to change their minds. Some of these folks (work to identify them) are:
  - People not registered to vote (check the voter list)
  - People who are registered to vote but never go to the

polls (you'll need voter history)

- Diehard members of your opposition party
- Friends, associates and family of your opponent
- With an enhanced voter list and good database system you can determine much of this in a few hours.

Don't mail to these people; don't knock on their doors; and don't attend their gatherings. Those with a history of voting against people like you will love to debate with you and you'll feel as if you are making headway with them but in the end they will not change their colors and they will sift through everything that you might offer looking for things to use against you.

- Determine who will likely vote for you. Pay them the necessary respect but do not concentrate on votes that you do not have to win. Go to their events, knock on their doors when you walk a neighborhood (but don't linger) and don't spend a lot of money on direct mail to them.
- Concentrate on swing voters. Those people who vote regularly in a pattern that is not consistent. Formulate a message(s) that likely will appeal to these voters, and spend the greatest part of your money and your time getting the message before this group who will

be the difference in your election or defeat.

- Know how many votes you need. Politics is a numbers game. Don't fool yourself into believing that you can deliver some warm and fuzzy general message about good government and ride to a landslide. Determine how many people will likely vote, how many you need to win, and how many you believe you can count on. Deduct those you can count on from the total needed and get to work finding that many votes.
- General elections are clearer cut than primaries because you can typically count on partisan voting. The demographics are available, however, to define a primary election. You just have to dig a little deeper.

In general, a campaign strategy is nothing more than trying to devise a plan that will best utilize the campaign's resources to identify and convince voters to support its candidate. This involves a thorough analysis of the district, including who and where the likely voters are. It also involves an analysis of the issues that matter most to the voters. And it involves an assessment of the candidate's strengths and weaknesses and how to put the candidate's best image forward, plus developing an awareness of the opponents'

strengths and weaknesses. There are so many variables in a campaign that it cannot be stressed enough how important it is for the campaign to develop a comprehensive strategy. Develop a strategy and stick to it until there is undeniable evidence that it is not working. Very often the strategy might feel uncomfortable early in the race but remember you created it out of facts, facts which will not change. Give your plan an opportunity to work; stay focused and on course. ●

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## ■ LPC Convention 2004 Platform! Get Your Platform!

LPC Secretary **Daniel Wiener** has been working hard to prepare the minutes from LPC's annual convention, as well as the revised Platform, Bylaws, and Program. By the time you are reading this, the updated documents will be available on the LPC web site at [www.LPC.org/lpc-doc.html](http://www.LPC.org/lpc-doc.html).

If you have any questions, send e-mail to Mr. Wiener at [CA\\_Secretary@LibertarianParty.info](mailto:CA_Secretary@LibertarianParty.info).

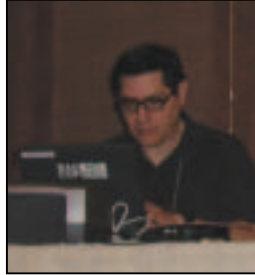


Photo: Elizabeth C. Brierly

• Dan Wiener diligently taking minutes at the convention.

## The Essence of Liberty

The five key points David Nolan has concluded are the core of libertarianism:

1. You own yourself; you are responsible for yourself.
2. The right to self-defense.
3. No so-called criminal possession laws.
4. No taxes on productivity.
5. A sound, honest money system where currency has true value.

—Excerpted from speech at LPC convention 2004 by David F. Nolan, Co-founder of the Libertarian Party

## Saeed Speech continued from page 1

shared how despite our prejudices, Muslims can differ greatly. For example "Pakistani Muslims who've made money in America [have difficulty] trying to negotiate with black American Muslims, who have a [very] different experience of America."

Judge James Gray was inspired to pose a question during Dr. Saeed's address. Gray is

LPC's 2004 opponent to U.S. Senator Barbara Boxer. In his own speech at our Saturday evening banquet, Gray complained that the federal budget under President Bush is now \$3.21 trillion; nearly twice that of Clinton's final budget of \$1.86 trillion/year. Gray proposes a five-year cycle of sunset clauses on all federal agencies, and calculates that

"we'd reduce government by one third after those first five years." But, he cautioned, "some things can't wait for that five-year cycle," and insisted that we must "get government out of education and health care." He revealed that currently the single most cost-effective and successful branch of health care is elective surgery, where neither the government nor health insurance bureaucracies play a part. ●

## ■ Campaign 2004

## Strange Bedfellows: LPC Candidate Endorsed Democrat!

Startlingly enough, LPC candidate **Allen Rice** endorsed a Democrat in the March 2 primary election.

Yes, the LPC candidate for State Senate District 11 joined his Republican opponent, **Jon Zellhoefer**, in endorsing their mutual opponent, **Ted Lempert**, for the Democrat Party's nomination.

The endorsement was prompted by an article in *San Jose Mercury News* (Feb. 3) which assessed Lempert as being essentially no different from his Democratic opponent, Assemblyman **Joe Simitian**.

Given the candidates' similarity, Rice and Zellhoefer reasoned that Californians would be better off if Lempert were nominated, since Simitian should be plenty busy in his current job—State Assembly District 21—focusing on solving California's infamous budget problems. They figured, why not enable Simitian to



Photo: Elizabeth C. Brierly

• Candidate Allen Rice speaking at a recent meeting of the Santa Clara County LP.

fill his current public service by supporting Lempert as the one to dive into the time constraints of campaigning?

The endorsement story was picked up by the *Metro*, a San Jose weekly, which printed a photograph of Rice and mentioned the Libertarian Party twice. The *Metro* quoted Rice as

saying that "people will have to decide for themselves" whether the endorsement was a gimmick.

It's unclear whether the nod from his opposition helped or hindered Lempert's campaign, but not surprisingly, Simitian won the Democrats' nomination with 57% of the vote. Rice and Zellhoefer were unopposed in their primaries.

Rice, who runs his own technical writing firm, plans to campaign heavily, taking nine months off work for the general election race.

Rice's campaign platform is composed of four main goals: balance the state budget, restore local control of schools, establish local control of the redistricting process, and establish local control of redevelopment agencies. Learn more about Rice for Senate at [www.Rice4SD11.org](http://www.Rice4SD11.org) or by sending an e-mail to [AllenMontr@earthlink.net](mailto:AllenMontr@earthlink.net). ●

## Hospitality Sweet



• I scream, you scream, we all scream for Gray's dream! Jamie Hirschl, Campaign Assistant, and Pardis Zadeh, Campaign Administrative Officer for the Judge James Gray campaign served up an ice cream social at their campaign's hospitality suite. Gray is the LPC candidate for U.S. Senate, and his platform focuses on ending the Drug War. As a Superior Court Judge, Gray can attest firsthand to the destructiveness, exorbitant cost, and ineffectiveness of modern prohibition. His dream is to get the government out of the drug problem and get doctors in, a strategy other countries have shown to be highly successful. Those of us addicted to sweets appreciated this evening's drug.

Photos: Elizabeth C. Brierly



• Tim Starr and Jeanie Kennedy, who runs Free Exchange in San Francisco, attended the convention and enjoyed sharing ideas with fellow libertarians.

## Meeting Notice

The quarterly meeting of the LPC Executive Committee will be held on **Saturday, May 22, 2004**, from 10:00 A.M. to 5:00 P.M.

**Sheraton Gateway Hotel**  
Los Angeles (at the airport)  
6101 Century Blvd., Los Angeles CA 90045  
(310) 645-4600

Be alert for any last-minute changes by checking our web site at: [www.LPC.org](http://www.LPC.org)



All LPC members are welcome to attend.