

# Libertarian Party of California

## Executive Committee

### *13 September 1997*

The Executive Committee of the Libertarian Party of California met in Santa Clara on 13 September 1997 from approximately 10:21 to approximately 18:57. At-large member Al Swain announced his resignation at the start of the meeting and the Southern Vice-Chair was absent, leaving 13 voting members present for most of the meeting.

The Chair presented a written report outlining his recent activities and plans for additional membership recruiting. The Northern Vice-Chair presented a written report and discussed some of his recent activities and plans for promoting regional organizations; various members provided information on campaigns and other activities and events in the south.

Expanded financial statements were presented which included additional kinds of summaries and subtotals that had been requested by some members at previous meetings. There was discussion of recent fundraising results and of how frequently we should be mailing fundraising letters.

The minutes of the 14 June meeting were approved with a number of corrections.

Membership was a recurring theme during the meeting. Topics included how various membership statistics are defined, which membership count should be featured in the newsletter, projections of how membership counts will fall over the next several months without additional recruiting, national LP plans for membership prospecting, and how much it is likely to cost to recruit enough members to meet the goal of 5000 by the end of the year.

The budget was amended by adding a \$500 line for litigation; \$3000 for additional convention publicity intended to build attendance at the fundraising banquet (income from which is not considered part of the convention revenue); moving \$900 from inquiry expense to membership prospecting expense; and allowing for as much additional membership prospecting expense as the Chair is able to raise money for through targeted fundraising (beyond normal fundraising activities already included in the budget).

There was a discussion of a request by the Chair that some of his travel expenses relating to attending Executive Committee meetings be reimbursed. Two different motions which would have provided for such reimbursement were considered, but neither passed.

The Kubby for Governor and Petersen for State Treasurer campaigns were each authorized to mail to the LPC list up to three times. There was discussion of the need to give the same opportunity to any other legitimate candidates for these offices, and of the possibility of charging such candidates for use of the list beyond the cost of providing labels. Both campaigns agreed that if such charges were set at a later date for other candidates they would retroactively pay on the same basis.

Other 1998 campaign plans were discussed, topics including: filing deadlines, recruitment of candidates for district offices, and the situation in the 54th Assembly District.

A request from Fresno County that they be recognized as a separate region was approved, cancelling the previous combination of Fresno and four other counties.

Other items briefly discussed included use of the post office "national change of address" service for our mailings, plans for improved delivery of 800-number information, and the "open primary" lawsuit.

The next meeting is scheduled for 22 November in the southern part of the state, exact location to be determined.

*Note: This is only a summary of the meeting, and is not intended to be relied upon as a complete record of business.*