

LIBERTARIAN PARTY OF CALIFORNIA

Minutes of Executive Committee Meeting

March 23, 1991

CALL TO ORDER

The March 23, 1991, meeting of the Executive Committee (Execom) of the Libertarian Party of California (LPC) was held in the Board Room of the Pomona Chamber of Commerce, Pomona, California, and called to order at 12:30 p.m. by Pat Wright, State Chair. All duly elected officers and representatives were present.

The minutes of the February 18, 1991, meeting were read and approved as corrected.

REPORTS

Secretary Moss welcomed the representatives and visitors on behalf of the Chamber of Commerce and announced that the LPC's local Chamber membership facilitated the use of the meeting room at no charge. He announced that upon receipt all written reports would be attached and become a part of the permanent minutes. He expressed thanks and appreciation to Immediate Past Chair Lightfoot for her assistance in hosting the meeting.

Treasurer Flickinger distributed copies of the revised budget and current financial report. She strongly recommended that no changes be made in the budget as adopted in order that the Execom may more accurately assess the budget's appropriateness for next year's planning. It was announced:

- 1) a promissory note was received from Chair Wright to cover the 1991 State Convention expenses;
- 2) that the LPC Bank of the West account had not been signed-over to the new treasurer;
- 3) Randy Grindle made a verbal accounting of the 1990-91 Voter Registration Drive Project and has sent a check in the amount of \$250 to the treasurer covering the balance remaining in the voter registration drive fund;
- 4) that, in her opinion, certain improprieties and liberties had been taken with Party funds by the previous treasurer.

It was agreed that:

- 1) to rescind the action of February 18th to present a letter and plaque of commendation to the immediate past treasurer; *and instead, to send a formal thank-you letter to all 1990 officers.*

- 2) Sam Treynor be appointed to chair an audit committee to review Party financial records from the date of their last audit through the end of February, 1991;
- 3) the treasurer could, upon consulting with the secretary discard, at her discretion, ~~records retained over the past two years;~~ *circled records retained for all prior years*
- 4) an inventory be made of all LPC property including computer software.

Chair Wright reported:

- 1) Ms Mylinda Pillsbury-Foster is a member in good standing of the LPC as per action of last meeting;
- ~~2) withdrawal of the advertisement V-Twin Trader;~~
- 3) a membership recruitment mailing was completed on March 18 to approx. 1800 whose membership had expired since December 1988;
- 4) assistance would be appreciated in telephoning all whose LP membership had expired requesting their renewal;
- 5) commitment to a goal of 4000 total LPC members by the end of calendar year 1991.

Vice Chairs Goldsworthy and Hinkle reported on their respective activities.

CL News Editor Ted Brown reported:

- 1) circulation is now over 2100;
- 2) third-class US Postage is now \$0.111/piece;
- 3) camera ready copies of updated membership forms would be available for use by the regions; and that
- 4) petition forms for the proposed Fully Informed Jury Amendment (FIJA) and Hemp Decriminalization initiatives would be included in forthcoming editions.

It was agreed:

- 1) to reduce the \$25 National LP dues by \$5 to those joining or renewing their NLP membership through the LPC and that the standard membership form printed in the CL News would reflect this revised amount;
- 2) that the CL News Editor would create and provide a list of those receiving complimentary copies of the newsletter for annual review by the Execom.

Media Liaison Coordinator John Vernon reported the purchase of a FAX machine using OpCom discretionary funds and that several releases were sent resulting in return telephone calls from media representatives. Upon recommendation from Jerry Collette it was agreed that LPC funds raised for paid television announcements be placed in a fund for current media liaison activities.

OTHER ACTIONS AGREED UPON:

1. Spend approx. \$75 for a solicitation mailing to all party registrants in Calaveras County requesting their party membership and active participation;
2. Establish an Interim Bylaws Advisory Committee chaired by Jerry Douglas which would disband after providing a report to the Bylaws Committee;
3. Discontinue setting aside \$3 from the LPC share of NLP dues for statewide voter registration activity;
4. To establish a special committee chaired by Mark Hinkle to prepare a report evaluating the pros and cons of monthly vs. annual dues renewal procedure and submit the report at the next Execom meeting;
5. Appoint Sharon Ayres to chair the 1991 Platform Committee contingent upon her acceptance (Chair Wright agreed to contact and follow-up);
6. Reappoint Ed Clark, Dave Nolan, and Jerry Douglas to administer the LPC PAC (ie. Campaign Finance Committee);
7. Accepted bid submitted by Roger Bloxham, Chair, Orange County, to host the 1992 LPC Convention;
8. Created (to be effective immediately with timely consideration for inclusion on the standard membership form) a new "Household Membership" category for two ^{or more} individuals residing at the same address who would receive one copy monthly of the CL News at a combined dues of \$35 with each required to sign the oath of ~~(non-violence.)~~ NON-INITIATION OF FORCE.
9. Print 50,000 single sheet, multicolor, 2 fold brochures at a cost not to exceed \$3500 describing what the LPC through our elected officials is accomplishing in California the final text including graphics to be reviewed by the OpCom;
10. Mail membership appeals to 10,000 newest LP registrants throughout California at a cost not to exceed \$3700;
11. Move the budget item "Registration ~~Costs~~" to "Membership ~~Costs~~ Expense. Created a new budget line item ~~called~~ designated "Free Media" containing the monies raised at the county ^{expense}.
12. Appoint, contingent upon their approval, Ed and Alicia Clark and Dick Boddie to ~~be in charge of~~ candidate recruitment for partisan and non-partisan positions.

assist.

13. Endorse the following fundraising strategy:
- Chair Wright will write a letter to be sent to the LPC pledgers each month;
 - OpCom to develop a plan to keep the pledgers sending money;
 - Chair Wright will send a letter to the LPC membership asking them to pledge and/or donate funds to the party;
 - Resumption of telemarketing using a copy of the "IRS" TV announcement as a premium;
 - Mr. Perry Willis to assume (in consideration of an undisclosed fee following production of a previously promised fundraising letter) responsibility for increasing our pledge program ;
14. Officially endorse:
- All announced LPC candidates in forthcoming special elections; and the
 - Hemp Decriminalition and Fully Informed Jury Amendment Initiatives as currently proposed;
15. Deletion of the following Proposed Standing Resolutions from the list dated February 20, 1989 [Note: full text appended in original copy of minutes]:
- 2.5-79 Office account management
 - 7.5-79 Establishment of LP Wire Service
 - 9.5-79 Deletion of expired membership
 - 16.11-79 Executive Director to send letters...
 - 17.11-79 Two PAC's; Victory Committee
 - 37.5-81 Membership guidelines to regions
 - 38.5-81 Criteria to implement 37.5-81
 - 65.5-83 Contracts with counties for Execom meetings
 - 80.8-84 Prescribes \$15 for membership and deletes questions re. county of residence and whether registered to vote
 - 81.2-87 Duties of officers not in Bylaws
- added*
- Amended** 5.5-79 "Private Property" to read: "Be it resolved that anyone acting on behalf of the LPC leave privately owned property at the request of the owner or owner's agent."
16. Use unexpended funds budgeted for meeting room expense to reimburse the Northern California members of the Execom upon submission of appropriate receipts for their travel expense not to exceed \$100 each for ~~each~~ ^{the} meeting.
17. The next meeting of the Execom will be Saturday, June 22, 1991, at the Pomona Chamber if available; or as an alternative the home of John Vernon--to include lunch.

MEETING ADJOURNED AT 5:30 p.m.

To: LPC State Executive Committee

Re: Proposed '92 Convention

From: Jerry Collette

March 4, 1991

Because no bids were forthcoming to put on the '92 Convention at the original deadline, I decided to enter a bid myself.

Some believe that one possible reason our message has not achieved much penetration among the masses may be related to our lack of passion. Hence, the theme of this convention, which begins on Valentines Day, will be Passion related to Libertarianism and Liberty. The convention will be more interactive rather than passive. Except for new libs, only 9 speaker events are planned, all meals. Even Video Club includes dialogue time. It is business oriented, but still includes plenty of time for fun. Those who only want to play can stay up all night at pub club & video club and hang out at the pool or bar all day while the rest of us conduct business.

This convention also aims to be very profitable. It plans to make the Party more money than past conventions by cutting certain expenditures such as speaker perks.

Evening events are planned for the Airtel Plaza Hotel in Van Nuys, and day events will be at the State Office Building in Van Nuys. Both sites are new, clean & modern. They are 3 miles apart and there is free shuttle service between both sites. Flyway from LAX runs about every 1/2 hour for \$3.50. Rooms are \$59 for up to 4 people. Parking at both sites is free. While these plans are not 100% finalized, below are the plans so far:

PASSION FOR LIBERTY

Friday, February 14, Valentine's Day

1:00 Platform & Bylaws Committees	N/C
4:00 Executive Committee	N/C
6:30 Forum: Love, Hate, & Libertarianism	\$15
8:00 Hearty Buffet of Finger Foods w/Keynote Speaker	\$30
10:00 Pub Club w/Surprise Guest	N/C
12:00 Video Club 'til 6:00 A.M.	\$ 5

Saturday, February 15th & Sunday, February 16th

6:00 Fitness Club w/Surprise Guest in Tights	N/C
8:00 Breakfast w/Speaker	\$15
9:00 State Central Committee	N/C
12:30 Lunch w/Speaker	\$15
1:30 Dialogue w/Party Leaders (Campaigns, Plans, etc.)	\$10
1:30 Introduction to Basic Libertarianism	N/C
1:30 Poolside Bull Sessions w/Surprise Guests	N/C
4:00 Think Tanks on Various Subjects	\$10
4:00 Happy Hour w/Surprise Guests	N/C
6:30 Forum (See Below for Topics)	\$15
8:00 Banquet w/Speaker	See Below
10:30 Pub Club w/Surprise Guests	N/C
12:00 Video Club til 6:00 A.M.	\$ 5
Saturday Forum: Compassion vs. Every Man for Himself	\$15
Saturday Banquet Honoring All of Our Past State Chairs	\$40
Sunday Forum: Libertarians & Passion	\$15
Sunday Grand Banquet w/Senate Candidates & Entertainment	\$50

Monday, February 17th

6:00 Fitness Club w/Surprise Guest in Tights	N/C
8:00 Breakfast w/Speaker	\$15
9:00 State Central Committee	N/C
12:30 Sam Adams Lunch w/Speaker	\$15
1:30 Executive Committee	N/C

Full Package: Everything Included	\$200
Late Arrival Package: Everything Except Friday Buffet	\$180
Evening Package: All Evening Meals & Events	\$120
Economy Package: Everything Except Banquets & Buffet	\$120
No Food Package: Everything Except Meal Events	\$ 60
Display Tables:	\$120

Early registrants will receive best seats. The first 100 registrants will receive a personalized commemorative legal size clipboard with words to the effect: "The LPC recognizes John Doe's PASSION FOR LIBERTY, Feb. '92."

Also, all package registrants shall receive a very detailed personality profile worth \$25 using the system originally discovered by Carl Jung and recently brought to Libertarians in broad form by David Bergland.

CONVENTION AGREEMENT

This document is a writing of the agreement between The Libertarian Party of California (The Party) and Jerry Collette and/or his assignee (The Vendor) with respect to a convention to be held on February 14th through 18th of 1992 (The Convention) of The Party's State Central Committee and related events. With respect to such Convention, The Vendor and The Party hereby agree as follows:

1. The Vendor shall arrange to provide The Party with space for its State Central Committee meeting during the Convention at no cost to The Party.
2. The Vendor shall also arrange to provide The Party with space for its Platform, Bylaws, and Executive Committees to meet at no cost to The Party.
3. The Vendor shall schedule 3 1/2 hours on Saturday, Sunday, and Monday of The Convention at no cost to The Party during which time no other Convention event shall conflict with official business of The Party.
4. On Sunday evening of The Convention, there shall be a fundraising event of two hours (The Fundraiser) during which time The Party shall have exclusive control of the agenda.
5. During or immediately prior to The Fundraiser, The Vendor shall endeavour to have the attendees to The Fundraiser well fed.
6. In addition, should there be at least 100 paid attendees at The Fundraiser, The Vendor shall provide to The Party one alcoholic beverage for each attendee at The Fundraiser.
7. The Vendor shall endeavour to produce The Convention to be profitable. Consequently, The Vendor shall endeavour to engage all speakers for no cost or for complimentary meal or Convention admission costs. The Vendor shall pay no travel or hotel costs for any speakers. The Vendor shall expend no expenses for special mailings to promote The Convention.
8. Provided The Party performs according to this Agreement, all profits after expenses earned by The Vendor from the production of The Convention and its related events shall be divided as follows: 15% to The Party; 15% to the host regional organization of The Party (The Region) as defined by the bylaws of The Party as of this writing, provided The Region performs according to the provisions below; and the remainder to The Vendor.
9. The Party shall devote at least 1/6 of an 8 1/2" x 11" page in editorial sections of each of its monthly state newsletters between May 1991 and February 1992 (The State Newsletters) to promote The Convention.
10. In addition to editorial space, The Party shall provide The Vendor with an aggregate of 10 full pages of total space in The State Newsletters to promote The Convention, the designation and content of such space to be subject to the control of The Vendor within the guidelines set forth herein, four pages of which shall be a color insert in November.
11. The Party shall produce a special outreach issue of its November 1991 issue of The State Newsletter (The Special State Outreach Issue). In The Special State Outreach Issue, which, in addition to all recipients of The State Newsletter for the previous year, The State Newsletter shall expand its circulation by a minimum of 800 copies (The Expanded State Mailing) to be sent to expired dues paying members, specifically targeted groups or individuals, or other such recipients as The Vendor may designate.
12. In addition to The Expanded State Mailing, The Party shall print an additional 200 copies of The Special State Outreach Issue which shall be mailed by The Party to persons and/or groups inquiring about The Convention as The Vendor may designate.
13. The Region shall devote at least 1/6 of an 8 1/2" x 11" page in editorial sections of each of its monthly regional newsletters between May 1991 and February 1992 (The Regional Newsletters) to promote The Convention.
14. In addition to editorial space, The Region shall provide The Vendor with an aggregate of 12 full pages of total space in The Regional Newsletters to promote The Convention, the designation and content of such space to be subject to the control of The Vendor within the guidelines set forth herein, none of which shall be in color.
15. The Region shall produce a special outreach issue (The Special Regional Outreach Issue) of its January 1992 issue of its Regional Newsletter. In The Special Regional Outreach Issue, which, in addition to all recipients of The Regional Newsletter for the previous year, The Regional Newsletter shall expand its circulation by a minimum of 400 copies (The Expanded Regional Mailing) to be sent to expired dues paying members, specifically targeted groups or individuals, or other such recipients as The Vendor may designate.
16. In addition to The Expanded Regional Mailing, The Region shall print an additional 100 copies of The Special Regional Outreach Issue. Such additional copies shall be mailed by The Region to persons and/or groups inquiring about The Convention as The Vendor may designate.

17. The Region shall provide personnel at no additional charge to The Party and/or The Vendor as needed for registration, guest relations, treasury, accounting, sergeants at arms, logistics, and other related functions.

18. The Vendor shall negotiate all transactions with the convention hotel (The Hotel) under the following conditions and restrictions, and The Vendor and The Party agree to cooperate in this regard as follows:

A. Subject to prevailing bank clearing times, The Vendor shall deposit all advance payments as received for The Convention prior to February 14, 1992 (The Advance Payments), up to the minimum deposit required by The Hotel, with The Hotel.

B. The Vendor shall guarantee to The Hotel its required minimum for the Saturday Banquet, but shall make no other guarantees to The Hotel greater than the amount actually deposited with The Hotel for The Convention.

C. The Party shall guarantee to The Vendor and The Hotel any cancellation fees due to The Hotel should The Convention be canceled or rescheduled for any reason not within the control of The Vendor. Furthermore, The Party shall guarantee to The Vendor and all prepaid registrants to The Convention any refunds due to the registrants should The Convention be canceled or rescheduled for any reason not within the control of The Vendor. Finally, it necessary to make any final payments to The Hotel due to uncleared checks received at the last minute, The Party shall cooperate with The Vendor and the Hotel to assure the Hotel that the check for the final payment will be good, and should this be necessary, The Vendor is willing to sign over to The Party all checks received at The Convention.

D. In addition, if requested by the Executive Committee of The Party, The Vendor shall deposit with The Party all Advance Payments above those deposited with The Hotel.

E. The Party shall authorize an officer to execute memoranda to The Vendor and/or The Hotel as requested by The Vendor specifying the provisions of this Section 18.

19. The Party shall provide The Vendor with copies of the Party resolution executed by the Party Secretary approving this agreement as requested by Vendor.

The Libertarian Party of California,

By, _____
Pat Wright, Chair

_____ Date

_____ Witness

_____ Date

_____ Witness

_____ Date

Accepted by The Vendor,

By, _____
Jerry Collette

_____ Date

_____ Witness

_____ Date

_____ Witness

_____ Date

Rev. 02/27/91

To: LPC Executive Committee

From: Jerry Collette

Re: My Availability, Eligibility, and Willingness To Serve on
Various Committee Posts and Related Reports and Suggestions

March 2, 1991

INTRODUCTION. I know this is a long report, but it includes a lot of subjects of importance for the new administration. In future months, I intend to return to my one page or half page reports.

BYLAWS, ETC. As I did last year, I am again initiating the function of ongoing debate of bylaws and convention rules proposals. As I did last year, I will again state my objection to Ms. Lyn Sapowsky-Smith being Chair of any such committee, and will again volunteer my willingness to do the job rather than have her be in charge. Notwithstanding the previous sentence, I do not want the BRC Chair's job myself, and, furthermore, I have recruited someone who is far more qualified than myself to chair such a committee, our Southern Vice Chair, Mr. Kim Goldsworthy. Also, as I promised last year and now that we have a more workable ExecCom, it is my intention to assist in the creation of a proposed set of "Executive Committee Rules" in a format similar to our "Convention Rules" instead of our various resolutions which are called, among other things "Standing Resolutions", "Advisory Resolutions", and "Dangling Resolutions".

Therefore, I propose that such committee be:

- A. Established immediately;
- B. Be appointed to serve only until the Bylaws and Convention Rules Committee for the 1992 convention is appointed in November;
- C. Named the "Bylaws and Rules Committee";
- D. Be chaired by Mr. Kim Goldsworthy;
- E. If the Committee approves, have a report format that is similar to that which I proposed last year, which was more comprehensive than the one which was instead imposed by Ms. Sapowsky-Smith; and
- F. In all other respects operate like last year's Bylaws Revision Committee.

MEDIA/PUBLICITY. Please note that we raised \$1700 in cash and pledges at the convention for publicity. Also note that my proposal to create a separate media committee, while submitted in writing two weeks in advance, never came up before either February ExecCom. It is repeated below for your convenience. Should such a committee be established, I would be willing to serve on it, but not as Chair.

Also, related to media, I believe we should make an affair out of our presentation to KFI Radio of their award. I am willing to assist on this.

To: LPC Executive Committee

January 28, 1991

Report From: Acting Fundraising Chair, Jerry Collette

Re: Special Self Funded Committee for Media and Publicity

Having been asked by the Chair to organize fundraising for the '91 Convention, I have done a straw poll on what people would dig into their pockets for. Among the possibilities proposed were:

1. Mailings to Reg Libs,
2. Buying Television Ads, and
3. Getting Free TV, Radio and other Publicity.

By unanimous consent of myself, the Chair, and the Treasurer, item three was chosen for the following reasons:

1. Item 1 is not very inspiring, the Secretary of State's list isn't very good, and it hasn't paid off for some regions that have done it;
2. Item 2 costs so much in California it would be difficult with the money we could raise to make a significant noise level to be heard; and
3. Item 3 has already proven itself at the National level to be extremely effective and pay for itself. According to David Nolan, one of the reasons for forming a political party was to achieve media recognition for the libertarian movement at little or no cost.

Therefore, I propose the following resolution:

BE IT RESOLVED THAT THE LIBERTARIAN PARTY OF CALIFORNIA

HEREBY CREATES a self funded subcommittee (The Committee) of the Executive Committee to publicize the Libertarian Party of California (The Party) under the following guidelines:

1. The Committee shall be called the Media Committee, the PR Committee, the Publicity Committee, or any other such name as the Party and the Committee shall determine.
2. The purpose of The Committee shall be to get media recognition for The Party.
3. Unless otherwise specified, the Committee shall receive no funding from the Party, however persons and individuals may direct funds to The Committee via The Party.
4. The Party not be responsible for any claims against The Committee nor shall The Committee shall engage in any deficit spending. All those contracting with The Committee shall be informed as such.

FUNDRAISING. I hereby resign as Acting Fundraising Chair and from the Fundraising Committee. I did not want the job in the first place, and took it only because nobody else would. Also, do not feel I did a very good job in this capacity. Please find someone else.

PAC. I am willing to serve on the PAC (not as Chair) and will do so with a strong bias towards radio. Most of the PAC is very big on TV, and while