

1984

Libertarian Party of California  
State Executive Committee Meeting  
Bakersfield

~~August 19,~~ 1984  
November 18,

The meeting was called to order by Jack Dean, Chair at 9:15 am.

Announcements: Thanks to Kern county for hosting this month's Execom meeting.

The agenda was set and approved.

Credentialed Attendees: See attachment A.

Minutes: Approved as amended: last line of paragraph 2, page 3 now reads "... is performing the job adeqautely", should read "... was not at fault in this matter".

OFFICER REPORTS:

Chair:

Committee on Party Renewal (CPR) update - Status remains the same; under appeal by the State of California.

DMV lawsuit - The LPC filed suit in late October. Several individuals are being sued for \$15 million in punitive damages. National's legal committee has investigated and sent a cease and desist order to these individuals.

Part-time legislature - Paul Gann's 1/2 time legislature initiative should see some action soon.

1986 Campaign - 1984 election had disappointing vote totals but effort was not put out to justify better. The candidates at the national and state level were an impressive group of people, however. Recruiting for 1986 statewide races is beginning now. We need to concentrate on education, publicity, and income enhancement. All comments, ideas, etc. are welcome; please call early in the day if possible. Many thanks go to Laurel Fest for serving as the Interim State Coordinator during this election time.

540 expenses - Still trying to locate the person in the Secretary of State's office who knows how this is calculated.

North Vice Chair:

See attachment B.

**Contract Services Management Committee:**

Over 800 inquiries have been received and processed.

The office contracts with our contractor in the San Jose office have been terminated due to the entire annual budget having been already spent.

Laurel Fest has been serving as the interim State Coordinator, her contract expires on November 30, 1984. Twelve resumes have been received for the permanent position. These were narrowed to three outstanding candidates. The work of the State Coordinator was studied and a determination made that the work could be divided into two areas: administration and public relations which the committee recommends be handled by Bob Lehman working in Southern California and field organization and fundraising which the committee recommends be handled by Perry Willis working in Northern California. The third candidate was Mike Yauch who remains a possibility for special projects if the budget allows. Contracts have been discussed with each of the candidates and a compensation of \$2000 per month has been agreed to. Bob Lehman will start on December 1, Perry Willis will begin work on January 1.

LPC mail drops are being investigated as is an 800 number for inquiries.

**California Bergland for President:**

Over \$17,000 was raised and spent on radio, television, and a direct mailing to the post 1979 registered Libertarians and the county BFP chairs. Three hundred respondents contributed over \$5,000. Over 2,500 inquiries were processed with 800 from California. The campaign ended with no debt!

**Candidate/Campaign results:**

Hinkle - Measure A passed, we were outspent 100,000 to 1.  
Yauch - Spent \$10,000 on targeted cities.  
Lightfoot - Good media coverage, better total than '82.  
Schlumpf - Two supervisor victories, good name recognition.

**'85 Convention Report:**

All Execom members were encouraged to take advantage of the early registration discount and send their money in now.

**'86 Convention:**

A letter has been sent to all Southern California Chairs and Execom Representatives. No bids have been received thus far, the deadline has been extended.

LPC Budget Proposal  
1985.00

			JAN	FEB
<b>UNSOLICITED RECEIPTS:</b>				
540 Donations	3000.00			
Outright Donations	1200.00		100.00	100.00
Total		4200.00	4200.00	100.00
<b>INDRAISING RECEIPTS:</b>				
Houselist Mailings	18059.00		2625.00	
Prospect Mailings	29825.00			4950.00
Reg Voter Mailings	33300.00		0	
List Testing	8400.00			
Pledge Program	35000.00		2000.00	2500.00
VIP Solicitation	26110.00		2000.00	1715.00
Pledge Drive (Non Pledge)	2000.00			2000.00
Total		152694.00	6625.00	11165.00
<b>EXPENSES:</b>				
Coordinator Fee	12000.00		1000.00	1000.00
Coordinator Expenses	2400.00		200.00	200.00
Houselist Mailings	5302.00		600.00	
Prospect Mailings	23860.00			3960.00
Reg Voter Mailings	33300.00			
List Testing	8400.00			
VIP Solicitation	680.00			140.00
Pledge Reminders	1200.00		100.00	100.00
Donor Reception	500.00			500.00
Pledge Drive	3000.00			3000.00
Total		90642.00	62052.00	1900.00
<b>ADMINISTRATION REVENUES:</b>				
Membership Dues	30000.00			
Less Local Portion	18000.00			
Net Dues Revenue	12000.00		3000.00	
Donations on Form	1500.00		375.00	
Total		13500.00	3375.00	0
<b>EXPENSES:</b>				
Coordinator Fee	24000.00		2000.00	2000.00
Coordinator Expenses	2400.00		200.00	200.00
Renewal Drive	700.00			
Membership Prospecting	2000.00			
Report Generation	1020.00		85.00	85.00
Contest Prizes	300.00			300.00
800 Number	2485.00		285.00	200.00
Inquiry Mailings	600.00		50.00	50.00
Phone--Officers, Committee Chairs, and Staff	4500.00		375.00	375.00
Stationery and Printing	2040.00		170.00	170.00
Postage	1020.00		85.00	85.00
Mail Drop and Forward	900.00		75.00	75.00
Bookkeeping	2400.00		200.00	200.00
List Management	4404.00		1500.00	264.00

Libertarian Party of California

FALL BACK BUDGET STATEMENT  
November, 1984

REVENUES

Unsolicited	\$ 4,200
Pledge program	37,000
Dues	13,500
Total	<u>\$54,700</u>

EXPENSES

Administration	48,769
Pledge program	1,200
Activist	4,000
Total	<u>\$53,969</u>
Net income	731

Attachment A

Credentialed Attendees  
State Execom Meeting  
November 18, 1984

Alameda:	Cynthia Hilton
Butte:	Harry Pendery
Contra Costa:	Hugh McLean
Kern:	Robert Gaede
Lake:	Randy Grindle
Los Angeles 61:	Jerry Douglas, Tom Downes, Melinda Pillsbury-Foster
Los Angeles 62:	Larry Leathers
Los Angeles 63:	Mike Yauch
Los Angeles 64:	Bob Lehman, John Vernon
Los Angeles 66:	Carolyn Treynor, Sam Treynor
Los Angeles 67:	Gail Lightfoot
Orange:	Ray Cullen, Jack Dean, Terrie Rowley-Silvey
Placer:	Chuck Carr, Dennis Schlumpf
San Diego:	Cathy Zoeckler, Frank Zoeckler
San Mateo:	Lyn Sapowsky
Santa Clara:	Steve Alexander, Mary Gingell, Mark Hinkle, Karen Huffman, Jeff Smith, Linda Torno