

Political Director's Report

Report for December 2002 Washington DC LNC meeting
Prepared by Ron Crickenberger

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HIGHLIGHTS

(Please Note, the numbers below will change as we continue to compile results. As of this writing, we still have more than 400 of our 1645 candidates who we do not have results for.)

We set new LP records for cumulative top of the ticket votes, cumulative gubernatorial votes, total number of candidates run, and wins in an even numbered year.,

We ran the biggest slate of third party candidates since before World War II. More than 1645 candidates made the fall ballot for the Libertarian Party. This was more than twice as many candidates as all other nationally organized third parties combined.

We ran 219 candidates for the U.S. House of Representatives – more than the other third parties combined. This was our second election to accomplish this feat. Except for when we did it in 2000, no third party had run candidates in even a majority of districts (218) since 1920 when the Socialist Party did it. And back then there were not the horrendous ballot access restrictions that our candidates had to overcome.

Libertarian candidates for the office at the top of the ballot (generally, Governor; for states without a Governor, then US Senate) topped 1,000,000 votes for the first time ever. With many state returns still incomplete, it is just about 1,100,000. The only times we had even hit 500,000 votes for the most important office were in 1980 for president when we got 921,199, and in 1994 when we got about 520,000 for the top-most offices. 36 States had gubernatorial elections. Of the 14 that didn't, 10 had US Senate seats. The odd four were Indiana (where Secretary of State was the top office on the ballot), North Dakota (where US House member-at-large is on top), Utah (no statewide offices up so US House is at the top), Washington (same as Utah). We are the leading minor party in 2002 by this indicator, the first time since 1994 (Reform beat us in 1996 and 1998; Greens beat us in 1996 and 2000).

Libertarian candidates for Governor polled about 763,392 votes, almost twice as many votes as our previous best showing in 1994, when we pulled 405,688 votes. In 1998 our gubernatorial candidates received 363,464 votes.

Our candidates for U.S. House polled 1,156,702 votes for this year, with an average percentage of 3.21.% in races we contested, a slight improvement from 2000 when we pulled an average of 3.19%. For two election cycles in a row, our US House candidates have polled more than 1,000,000 votes. We are the only party in U.S. history other than the Democratic or Republican Parties that has ever polled as much as 1,000,000 votes for U.S. House. We also set the current record for cumulative House votes in 2000, with 1,660,000 votes.

For U.S. Senate, Libertarian nominees polled 751,141 votes, with an average % of 2.63% in races we contested, a significant improvement from 2000 when we averaged 1.7% for US Senate. In 2000, our U.S. Senate candidates polled more than 1,050,000 votes, or 1.7% of the total cast for all candidates for U.S. Senate.

Michael Cloud received 368,423 votes and 19% in his 2-way race for US Senate. This surpasses the previous record Carla Howell set with 300,000 votes and 12% in her race for Senate in MA in 2000.

With many local results still not included, our current grand total of all Libertarian votes cast in the fall 2002 elections is 10,012,0115. Our final grand total of all Libertarian votes cast in the fall 2000 elections was 15,523,382

Coming out of the 2002 elections, the LP is qualified for the ballot (that is, we have the same ballot access that the Dems & Reps have) in Alaska, Arizona, California, Colorado, Connecticut for some offices but not president, Delaware, Florida, Georgia (statewide office only), Hawaii, Idaho, Indiana, Kansas, Massachusetts, Michigan, Mississippi, Missouri, Montana, Nevada, North Carolina, Oregon, South Carolina, Utah, Vermont, Washington, Wisconsin and Wyoming. And we improved our status in Pennsylvania, although we still don't have ballot access there.

We elected at least 42 Libertarians in fall elections. At least 5 were partisan winners. There were 54 wins for the year. We now have 570 Libertarians serving in public office, up 64 from the beginning of this year.

The initiative to eliminate the state income tax in Massachusetts, sponsored by Gubernatorial candidate Carla Howell did much better than expected, receiving 45% of the vote.

LOWLIGHTS

We lost ballot status in Maryland, Nebraska, South Dakota, Texas and Alabama on November 5, 2002. Texas and Alabama are particularly expensive drives.

All 3 of our Libertarian sponsored statewide initiatives failed. The "Ax the Tax" initiative sponsored by the Arkansas LP suffered a complete reversal in outcome from what had been forecast by polling.

Carla Howell was unable to translate her previous record showing for US Senate, and the better than expected performance for the elimination of the income tax initiative she sponsored, into more than a 1% showing in her race for Governor.

None of our targeted partisan local races won.

The Green Party elected more people (70) than we did (54) in 2002.

Staffing and Goals reporting

Staffing: **Marc Brandl**, Campus Coordination and Campaign Support, Marc will be leaving at the end of January.

Jeremy Keil. Working half political department, half development. Jeremy is transitioning to the duties of Marc Brandl.

Steve Damerell, Intern, Campaigns, working out of office, about 20 hours per week.

Political Department Goals for the year

Goal: 50 Electoral Wins	Result: 54 Wins Goal Met
Goal: At least one State Legislative win.	Result: Goal Not met.
Goal: 218 Candidates for US House	Result: 219 US House candidates. Goal Met
Goal: 2002 Total Candidates	Result: 1645 candidates on fall ballot
Goal: 2 of 5 Drug War spoiler targets lose	Result: 3 of 5 targets lose (we can only claim influence in 2 races)

Strategic Plan Goals, Metrics, Monitors

The political Department has primary responsibility for the following Strategic Plan metrics:

Goal# Description	2002 Goal	Result
1 Libertarians in elective office	340	344 Apparently met *
1 Libertarian candidates	2002	1645, goal not met
4 Campus contacts/organizations	75	88, goal met
4 % of youth who self-identify as libertarian (to be measured in 2004)		
5 Total # voting for at least one Libertarian (still under calculation)		
5 Cumulative votes for all Libertarian candidates (Still under calculation)		

* The count could slip under 340 when “clean up” of the list is done.

Libertarians in Office: Total 570 Up 64 for the year

Appointed 226 Elected 344

PLEASE NOTE! These numbers will change as we continue to have election results trickle in, confirm all those who were up for re-election, and a number of appointed people will be dropped from the list as of the first of the year.

2002 Candidate Recruiting

1,645 candidates were on the fall election ballot. This was approximately 200 candidates more than our previous record set in 2000.

With Spring elections, primary battles, and people who announced they would run, but did not make the ballot, we did recruit very close to 2002 total candidates this year.

2002 Candidates and Recruiting

1,645 candidates were on the fall election ballot. This was approximately 200 candidates more than our previous record set in 2000.

Goal for year: 2002 candidates.

New record set, but did not meet goal.

We had 1,498 candidates listed in the Sept 2002 report,
June report, 1166 candidates
The March report showed 511 candidates.

More availability of funds early in the year for “Operation Breakthrough” type programs would have been necessary to meet the goal.

Future prospects. I recommend that we set the goal of 2004 candidates in 2004. It took us 3 times to get the skills necessary to hit the 218 for congress goal, (plus finally deciding that we would commit the funds necessary to meet the goal.) Our increased number of candidates this year, even with dwindling membership and finances, shows that we have learned to do more with less in the area of recruiting.

In late 2001, and again in the spring of 2002, we mailed copies of the LP’s recruiting manual to all state chairs. We also created a list of all the local/county contacts we could find and sent them either an email or a post card letting them know where the manual was available online, and also offering to send them a free hard copy.

There were only two states where I would say that LPHQ did most of the recruiting. Most of the race-specific recruiting done directly from the office was related to Project Majority and challenging 218 congressional districts. However, we always started with a general candidate recruitment email, and in several states did emails for them directly related to their local recruitment goals.

We did national recruiting emails and updates on an approximately monthly basis. Some of our emails early in the year would bring in dozens of prospects at once. There were some states where we sent as many as 6 recruiting emails over a period of weeks, in addition to the ones being done nationally.

We asked prospective candidates to start the process by filling out the “Run for Office” form at: <http://www.lp.org/campaigns/run.html>

This form is automatically forwarded to the state chair (or other specified contact) and respondents receive an automated reply from LPHQ. The auto reply points them to the resources pages of the campaigns section, and urges them to contact us or the state LP for more info on running.

They also receive a semi-personalized response from Marc Brandl, with additional thank yous for their interest, and again pointing them to the next steps for beginning the process of running.

We also experimented with personalized and mail merged recruiting emails for the first time this year. Sean Haugh in North Carolina had reported good results with this method, and we concur after having tried it in a few states. The response rate was much greater from personalized emails, rather than from mass appeals.

2002 Wins and appointments

54 Wins, 12 Appointments for the year so far.

Win Goal for year 50 Current wins: 54 GOAL MET!

At least 5 were partisan winners, the two in Vermont, the one in Indiana, and the two county offices in Colorado.

Wins/appointments since last report

Last	First	St	Office	Votes	%
Alley	William	CA	Shandon Joint Unified School District, San Luis Obispo County	unopposed	
Boneysteele	Parke	CA	Central Contra Costa Sanitary District, Contra Costa County	n/a	n/a
Bunker	William	CA	West Side Community Health Care District, Stanislaus County	n/a	n/a
Dahl	Vern	CA	Oceano Community Services District, San Luis Obispo County	n/a	n/a
Dickson	Robert	CA	Timber Cove Fire Protection Division, Sonoma County	n/a	n/a
Engel	Lois	CA	Ophir Hill Fire District, Nevada County	n/a	n/a
Ferguson	John	CA	Spring Valley Community Planning Area, San Diego County	n/a	n/a
Flickinger	Bonnie	CA	Moreno Valley City Council (District 4), Riverside County	n/a	n/a
Gabbart	Ron	CA	Ready Springs Union School District, Nevada County	n/a	n/a
Gardner	Jim	CA	San Geronio Memorial Health Care District, Riverside County	n/a	n/a
Guadagni	James	CA	Liberty Elementary School District, Tulare County	n/a	n/a
Hickey	Jack	CA	Sequoia Healthcare District, San Mateo County	n/a	n/a
Hohmann	Tom	CA	San Dieguito Community Planning Area, San Diego County	n/a	n/a
Hylkema	Carle	CA	Guadalupe-Coyote Resource Conservation District, Santa Clara County	unopposed	
Lee	David	CA	Eden Township Hospital District, Alameda County	n/a	n/a
Lund	Eric	CA	Cordova Recreation and Park Board, Sacramento County	n/a	n/a
Manfre	Melissa	CA	Orangevale Recreation and Park Board, Sacramento County	n/a	n/a
Mercier	Jerry	CA	Independence Ranch Community Services District, San Luis Obispo County	unopposed	
Rosmaier	Lance	CA	Southwest Healthcare District, Short Term, Kern County	unopposed	
Schwartz	Marshall	CA	Eden Township Hospital District, Alameda County	unopposed	
Stevens	William	CA	Majestic Pines Community Services District, San Diego County	n/a	n/a
Thornton	Dan	CA	Valley Center Fire Protection District, San Diego County	n/a	n/a
Torres	Larry	CA	Los Alamos Community Services District, Santa Barbara County	n/a	n/a
Trowbridge	Francis	CA	Rubidoux Community Services District, San Mateo County	n/a	n/a
Wharton	Michael	CA	Oxnard Harbor District, Ventura County	unopposed	
Wilkinson	Gavin	CA	Inyo Mono Resource Conservation District, Inyo County	n/a	n/a
Dempsey	Bob	CO	San Miquel County Coroner	1890	78.20%
Masters	Bill	CO	San Miquel County Sheriff	2214	100.00%
Barr	Michael	FL	Seminole County Soil and Water Conservation District Supervisor, Group 4	unopposed	
Clifford	William	FL	Seminole County Soil and Water Conservation District Supervisor, Group 3	unopposed	
Isaacson	Michael	FL	Seminole County Soil and Water Conservation District Supervisor, Group 2	unopposed	
Vahle	Marcus	FL	Seminole County Soil and Water Conservation District Supervisor, Group 5	unopposed	
Meyer	Jerry	GA	Hoschton City Council	n/a	n/a
Dilts	Ed	IN	Needham Township Board	unopposed	
Gable	Dave	NC	Mecklenburg County Soil and Water District Board	n/a	
Goforth	Jeff	NC	Cabarrus County Soil and Water District Board	n/a	
Hairr	John	NC	Harnett County Surveyor	10,332	n/a
Montague	Renee	NC	Chatham County Soil and Water District Board	n/a	
Ritchie	Bob	NC	Cabarrus County Soil and Water District Board	n/a	
Rosenthal	Robert	NC	Durham County Soil and Water District Board	n/a	
Woolsey	Kathy	SC	Charleston County Soil and Water Commission	n/a	
Macia	Hardy	VT	Grand Isle Justice of the Peace	417	
Wescott	Harry	VT	Pourtney Justice of the Peace	n/a	n/a

PREVIOUS WINS/APPOINTMENTS FOR 2002

Arizona

Jim Lannuzo, Ball Charter School Board, Phoenix (elected)

Arkansas

Rodney Wimberley, El Dorado City Council, Ward 1 Position 2 (appointed to fill vacancy in elected position)

California:

Norm Vroman – Mendocino County District Attorney (re-election)

Florida:

Julie Chorgo-Gilson – Pinellas County Home School Review Board (appointment)

Mark Eckert – Orange County Nuisance Abatement Board (appointment)

Michael Gilson de Lemos – Pinellas County Home School Review Board (appointment)

Stan Lee – Volusia County North Peninsula Municipal Services Advisory Board (appointment)

Bob Rettie -- City of Ft. Walton Beach Code Enforcement Board (Appointed)

Jeff Wander -- West Kendall Area Municipal Advisory Committee (Appointed)

Dr. Kenneth Mertz -- Fernandina Beach Port Authority Board (Appointed)

William Cole -- 13th Circuit Law Committee (Appointed)

Michigan:

Bill Bradley – South Haven City Council (elected)

David Eisenbacher – Troy City Council (Elected)

Scott Anderson Planning Commission for the Charter Township of China (Appointed)

New Hampshire:

Don Gorman – Deerfield School Board (elected)

North Carolina

Henry Boschen -- Roxobel Town Commissioner (Elected)

Ethan Hertz – Durham Citizens Review Board, Chairman (Appointed)

South Carolina:

Bea Jones – Hardeeville City Council (Elected)

Bill Woolsey James Island Town Council (Elected)

Tennessee

Heather Scott -- Wilson County District #22 County Commission (Elected)

Texas:

Mark Wilson – St. Paul City Council (Elected)

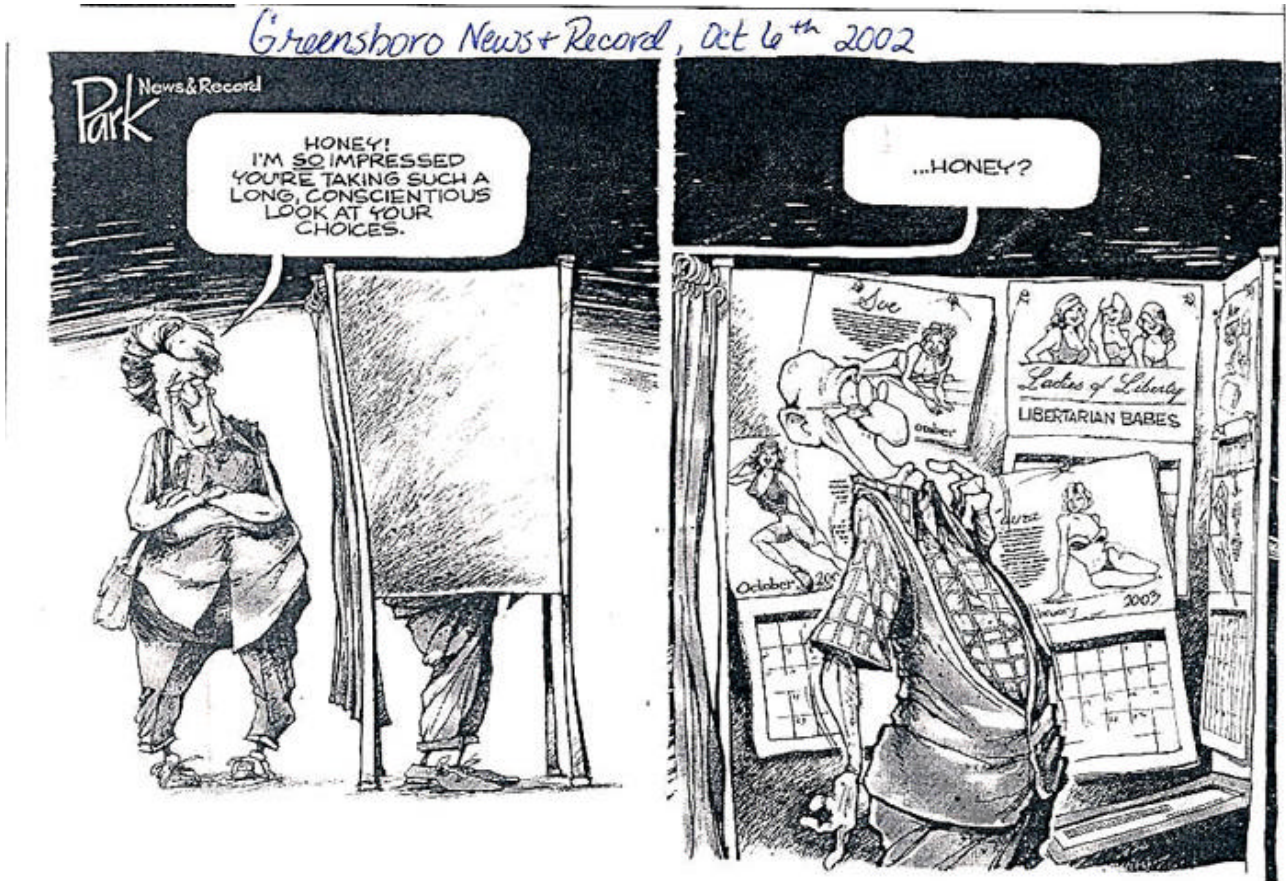
Robert West – Little Elm Economic Development Committee (appointed)

Wisconsin:

Gene Cisewski – Iron County Board of Supervisors (Elected)

Kevin Scheunemann – Kewaskum Village Board (re-election)

Races to Watch 2002



Rachel Mills and our two Ladies of Liberty calendars generated lots of light-hearted publicity for us.

The LNC made Direct Donations to the following campaigns in 2002.

James Dan	\$5,000
Ed Thompson	\$1,000
Spear Lancaster	\$1,000

Direct Donations to campaigns for Ballot access/filing fees

Ken Krawchuck	\$5,000
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We raised and spent money on behalf of:

Carole Ann Rand	apprx. \$35,000 (See additional info in Drug War Focus Report)
Sandy Thomas	apprx. \$7,600 (See additional info in Drug War Focus Report)
Ed Thompson	apprx. \$10,000 (including 4 weeks staff time for Jeremy Keil and Marc Brandl)

We also did Fundraisers for:

James Dan	Ed Thompson	Spear Lancaster	Ken Krawchuck
Jeff Foli	Hardy Macia	Jim Richardson	Dr. Don Osberg

In addition to the financial donation, the Ed Thompson campaign received significant additional support from LPHQ.

- * We gave the campaign a free use of our mailing list, and authorized an additional use that the campaign did not make use of.
- * We did two email fundraisers for them, and authorized additional uses that went unused.
- * We sent Marc Brandl and Jeremy Keil to Wisconsin for a total of almost a month to help with the campaign, primarily with campus outreach.
- * We also paid for 2 months of a full time student coordinator in WI.
- * I went to Wisconsin to work the week before the primary, with Noelle accompanying me as a full time volunteer.
- * We raised the money for and organized 24,000 automated GOTV phone calls for the primary.

Two of our candidates received major support in the form of independent expenditures from the Democratic Party.

The Democratic Party began mailing pamphlets to voters around the first district comparing Dan Beforti' stance on issues with Republican Jeb Bradley and Democrat Martha Fuller-Clark. An unknown number of 3 different mailers were sent.

This is very similar to the situation we had this year in California State Senate District 12 where the prison guards union and another organization (who actually support the Democrat) did a telemarketing campaign for our candidate David Eaton. They reportedly spent \$147,000 on this (which is, of course, way more than all of our state senate candidates combined have spent on their own campaigns.)

Best Bets for 2002 Fundraiser

The following message (excerpted) was sent as a fundraiser for the included candidates. It only received one donation of \$100, the worst performing email fundraiser we have ever sent out. We have had consistent difficulty in finding a formula for fundraising for local campaigns. Our local candidate fundraisers have typically been our worst performers.

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Fellow Libertarians!

Thanks to all of our hard-working Libertarian activists, we have set a new record for the most candidates we have ever run in an election! For the 2000 elections, 1,600 Libertarian candidates are running in 49 states.

During the 30-year history of the Libertarian Party, we are the only nationally organized party to have elected more than one state representative. Libertarians have been elected nine times in the past to state legislatures in Alaska, New Hampshire, and Vermont. This year we have three excellent chances to return Libertarians to state legislatures.

JAMES DAN for Nevada State Assembly, District 28
James Dan missed winning his last election by only a little over 200 votes. In 2000, Dan got 45% of the vote in a two-way race for State Assembly in Nevada against a five-term incumbent. This is the best that any Libertarian candidate for State Assembly has ever done, other than in Alaska, when running solely on a Libertarian ballot line.

This year, Dan will face the same incumbent again, but in a redrawn district that should be even more favorable. The new district, while substantially

larger, retained the precincts that Dan did best in in 2000, and lost the precincts in which he performed the worst.

Dan has conducted an aggressive in-person door-to-door campaign, and has several full-color direct mail pieces scheduled for the last two weeks. He has already raised more than \$50,000, which will allow him to spend about twenty dollars for every vote needed to win.

The National Libertarian Party has already contributed \$5,000 to the Dan campaign, and we would like to donate an additional \$5,000. I have also personally donated to the Dan campaign, and urge you to do so as well. James has put substantial personal funds into the campaign, and deserves our help. Please use the link at the end of this message.

James got outspent slightly in his last election - and just missed a win. Your donation could give him the extra boost he needs to win this time. Please make your best donation

at:<http://www.lp.org/contribute?prog=2002winnaberaces&fund=2002-0188>

HARDY MACIA for Vermont State Representative, Grand Isle-Chittenden District 1-1 Hardy Macia is already an elected Libertarian - twice over. In 1999, In Vermont, Macia was elected to the Grand Isle Selectboard (City Council), and also to the archaic position of Weigher of the Coal. This year Macia is attempting to move up into the state legislature, and could be considered favored to win at this point.

Hardy will be listed on the ballot as a Libertarian/Republican, having received the Libertarian nomination via convention, and the Republican nomination by winning the primary. Hardy is the Vermont LP Secretary, and a long-time Libertarian activist. He currently serves on the board for Vermonters for Educational choice, and also as president and founder of the Vermont Chapter of NORML.

Macia is running for one of two open seats in a newly redrawn district - no incumbents. All five of the current incumbents that used to represent parts of the new district have endorsed Hardy for the election.

Macia will need only about 1,800 votes to win. I have personally contributed to Hardy Macia's campaign, and urge you to do so as well. We would like to help Hardy raise an additional \$2,000. Due to Vermont's campaign finance law limitations, we ask you to send donations of no more than \$200 directly to: Macia for State Rep.

31 Town Line Rd.

Grand Isle VT 05458

And please send Hardy and email letting him know your donation is coming, so that he can plan his final push. Hardy Macia hardy2002@catamount.com

JEFF FOLI for State Representative, District 7

Jeff Foli is another elected Libertarian trying to move up to the state legislature. Foli was first elected mayor of Chillicothe in 1999 as a Republican. In 2001, he ran for re-election as a Libertarian. Running against an opponent with 22 years in city government, and outspent in that election by a 6-1 margin, Foli won re-election with about 60% of the vote, making him the only popularly elected, partisan Libertarian mayor currently serving in the USA. Jeff's wife has helped to bring some extra publicity to the campaign by being named Mrs. Missouri for 2002.

Chillicothe has 9,000 residents, and comprises about a quarter of the legislative district. Jeff will need about 5,000 votes to win, and we

want to help him get them. We want to help him raise another \$3,000 for the home stretch of advertising. Due to Missouri campaign finance restrictions, make your donations (up to \$300 only) directly at the candidate's website at:
<http://votefoli.com>

JIM RICHARDSON for Skamania County (WA) Sheriff.

Jim is making his third run for office as a Libertarian, this time in a two-way race for Sheriff in a partisan two-way race with no incumbent. In 2000, Richardson ran for Skamania County Commissioner in a 3-way partisan race. He received 31% of the vote, coming within 200 votes and 5% of winning.

In 2001, Richardson ran for Skamania County Cemetery District Commissioner and won the nonpartisan race unopposed. Given his past electoral experience and his 22-year career as a Deputy Sheriff in Skamania County, he has a good chance of victory. The two previous county sheriffs have also endorsed Richardson. The campaign has also sent 2,500 hand-addressed personal notes to voters urging them to vote in the early voting period.

We would like to send the Richardson for Sheriff campaign \$3,000 to help with phone bank costs and last minute advertising. I have personally contributed to Jim's campaign, and I urge you to do so at
<http://www.lp.org/contribute?prog=2002winnaberaces&fund=2002-0188>
Help us elect the second Libertarian sheriff in our history!

DR. DON OSBERG for Upland City Council (CA)

In 2000 Don ran for this same non-partisan seat, and came in just 2.8% behind the winner. This time there are 5 candidates, including 2 incumbents, vying for 3 spots on the council. Don has a very impressive bi-lingual website at
<http://www.donosberg.org>

Don has knocked on the doors of 9,500 voters throughout the city. In addition to an endorsement from the Howard Jarvis Taxpayer's Association, Don has over 400 individual endorsers publicly listed. This is an excellent campaigning technique, and one that both indicates and engenders substantial support.

Upland is a city of 70,000 residents, so this will be a significant victory - if we can give Don the resources he needs for the critical push at the end. Don has put in substantial personal funds for this campaign, and deserves our support.

We would like to send Don \$3,000 to help put him over the top. Please give your best donation today at:

<http://www.lp.org/contribute?prog=2002winnaberaces&fund=2002-0188>

These are exciting campaigns indeed. But every one is a tight race, and urgently needs your immediate support.

The more of these local races we can win, the more credibility and influence the entire Libertarian Party has. A Libertarian victory anywhere is a victory for Libertarians everywhere!

We all want to see more Libertarian victories at the local level, and these are opportunities that just can't be passed up.

Please make your most generous contribution today.

Thank you.

Ed Thompson post primary report.

Dear Libertarian,

Thank you for your support for our efforts to help Ed Thompson in the Wisconsin primary.

Ed received 17,228 votes for about 2.2% of the vote, short of the 6% he needed to officially qualify for debates and matching funds.

He got 58% in his hometown of Tomah, and 37.7% in his home county of Monroe. He got 30.2% in Juneau County, where he grew up. He beat all of the other candidates in these two counties.

But he only got to 6% in 5 out of 72 counties.

Dane County, where we concentrated most of our student efforts, was his top numerical vote getter with 3297 votes, and 3.7%. We will pull precinct level data to see if the student precincts did especially well.

While there, in addition to our student activities, we:

- * Raised the funds, organized the program, and purchased apprx. 28,000 autodialed Get Out the Vote (GOTV) calls in Ed's voice to targeted (younger male, certain counties) voters.

- * Distributed 3,700 GOTV flyers, at events, to homes, and at the polls.

- * Recruited and oversaw volunteers to make 1,400 phone calls to the Thompson prime GOTV list.

The 2.2% Ed received is very close to the 2.6% that Jesse Ventura received in a similar primary situation in 1988. Ventura went on to win the Minnesota governorship. 2.2% is also about ten times what the previous best third party candidate for governor did in WI.

The ballot design was horrible, and blatant discrimination. The Democrats and Republicans were on the front of the ballot, with Libertarians and minor parties on the back.

Ron Crickenberger
Political Director
Libertarian Party
"The Partnership for a Free America"
Office # 202-333-0008, ext 227

Project Majority, 218 for Congress

**US House: Goal, 218 219 US House candidates made the fall ballot.
GOAL MET!**

This was a more difficult goal to achieve this year than in 2000, as evidenced by our decreased number of US House candidates from 256 to 219. The loss of ballot status in Ohio was the biggest factor, accounting for a loss of 19 candidates there.

Most of the recruiting for districts we really need to fill was done by email and networking with state parties, at least for the prospecting stage. We did talk by phone with all candidates we recruited from LPHQ. We only had to go to telephone prospecting for candidates in a few states.

Much of the fundraising and expenditures for this project was non-targeted. Most of the appeals were for general ballot access as well as for 218. We sent a direct mail piece last April, 2001, that pitched 218, ballot access, and debt reduction.

There was the following targeted income.

WA \$1,403 Through targeted emails, and some telemarketing by the WA LP

LA \$2,035 Targeted emails, and 12 hours of telemarketing by LPHQ staff.

2 ballot access email appeals that primarily dealt with 218, but also pitched some other ballot access, brought in \$5,520

Total \$8958

We assisted with filing fees and petitioning expenses in:

CA (apprx. \$4,000 from last years budget)

MS \$400 for 3 candidates

NE (\$5,100) for 3 US House candidates (plus a Senate candidate for another shot at ballot access)

MT \$1,400 for 1 candidate

OK \$1,050 for 2 candidates.

KY \$3578 for 3 candidates

IA \$1,018 for 2 candidates.

LA \$3,000 for 7 candidates

WI \$900 for 1 candidate

WA \$1,403 for 3 candidates

Total: \$17,849 (does not include CA from last years budget)

There was extensive staff time on this project. I estimate 220 hours minimum for me (including 40 hours last year), 50 hours for Marc Brandl, and 200 hours for Steve Damerell and other interns. As this project is spread over many months, and back into last year, my estimate is pretty rough. Much of the staff time was in recruiting candidates in states other than where we had to financially assist.

This project deals primarily with:

Goal 5. Increase public awareness, acceptance, support for Libertarian ideas. Metric: Total # votes for at least one LP candidate, and total for all LP candidates.

In 1992, we ran 126 Congressional candidates, and in '94, we ran 82 – averaging 104 for those two years.

1996 was the first year we attempted the 218 goal. We ran 180 US House candd that year. We tried again in '98, and ran 159. There were not a great deal of resources put into the project either of these years.

In 2000 we invested the resources necessary, and not only achieved the goal, but passed it handily, and ran 256 US House candd.

The increase from 104 candidates “pre-project” to the 219 we ran this year is 115 additional candidates we can reasonably assume we have added to our total through pursuit of this project. In other words, by pursuing the 218 goal we have about 115 more candidates for US House than we would have if we had not undertaken the project.

Based on our 2000 congressional slate performance, we should expect an average of 6,562 votes per candidate.

Based on historical precedent, we should receive about 750,000 additional votes for libertarian candidates this year by having pursued Project Majority, and around 1,430,000 for our US House slate overall.

(NOTE! When I wrote the above, I had failed to take into account the difference in turn out from the Presidential year of 2000 to this year’s lower turnout. Although our average percentage is slightly higher this year for US House, our numerical average will be less, but has not yet been calculated.)

We did not get the additional media publicity from achieving this goal we had hoped might come in a non-presidential year. One of the problems in generating media for the effort was that we were not able to announce we had achieved the goal until very late in the campaign cycle of October. We did not want to announce that we had made it unless we were absolutely sure that we had done so, and with the projection of the number of candidates we would finish with being so close to the number actually needed, we did not have enough cushion to be sure we hade made it until very late in the game.

However, there was more media coverage than ever before about our influence on Congressional races. There were many pre and post elections articles about our potential spoiler status. See the News Items Section of this report for more details.

218 Recruiting Spreadsheet

ST	US Reps '00	On	On	Sigs	Sigs Per Cand	Filing opens	Filing Deadline	Filing
		Ballot '00	announ ced '02	Ballot '02				needed for full slate
CA	53	45	50	45	2080	40	12/7/2001	lieu
TX	32	29	31	26	0		1/2/2002	none
MS	4	5	4	3	0		3/1/2002	200
NE	3	3	3	3	0		3/1/2002	1500
UT	3	3	2	2	0		3/7/2002	3/18/2002 355
MT	1	1	1	1	0		3/21/2002	\$1,500
MO	9	9	9	9	0		2/26/2002	3/26/2002 100
AR	4	0			0		3/19/2002	4/2/2002
SD	1	1	1	1	44	44		4/2/2002
TN	9	5	5	5	225	25	1/7/2002	4/4/2002
ID	2	2	2	2	500 or 0\$300		3/25/2002	4/5/2002 \$300
WV	3	3	0	0				4/14/2002
SC	6	6	5	4	0		4/6/2002	4/20/2002 \$2,826*
OH	18	18	6	0	33000	1833		5/6/2002 85
MA	10	1	1	1	20000	2000		5/7/2002
NV	3	2	3	2	0		5/6/2002	5/20/2002 \$300
ME	2	1	0	0	4000	2000		5/28/2002
AK	1	1	1	1				6/1/2002 \$100
NJ	13	2	9	8	1300	100		6/4/2002
VA	11	4	1	1	11000	1000		6/11/2002
AZ	8	6	9	8	0		5/13/2002	6/12/2002
NH	2	2	2	2	3000	1,500	6/5/2002	6/14/2002 \$50
IL	19	2	8	5	70000	5000	6/17/2002	6/24/2002
KS	4	4	4	4				6/24/2002
RI	2	0	0	0	1000	500	7/2/2002	6/26/2002
AL	7	7	7	7	0			7/1/2002
MD	8	0	0	0?	?			7/1/2002 \$100
NC	13	12	13	12				7/1/2002
CO	7	6	7	7				7/8/2002
NM	3	0	0	0	4800	1600		7/9/2002
WI	8	1	2	2	9000	1000		7/9/2002
OK	5	6	3	3	0			7/10/2002 \$750
IN	9	10	9	9	0			7/15/2002
MN	8	4	0	0	8000	1000	7/2/2002	7/16/2002

ST	US Reps	On Ballot '00	On announ ced '02	On Ballot '02	Sigs needed for full slate	Sigs Per Cand	Filing opens	Filing Deadline	Filing Fee
FL	25	1	1	0	53375	2135	7/15/2002	7/19/2002	TBD
HI	2	2	2	2	50	25		7/23/2002	\$75
WA	9	9	7	7			7/22/2002	7/26/2002	\$1,500
PA	19	3	2	2				8/1/2002	
GA	13	0	5	0	158855	12220	7/29/2002	8/2/2002	150
MI	15	16	14	13	0			8/6/2002	
CT	5	1	1	1	10800	2,160		8/7/2002	
KY	6	4	3	3	2400	400		8/13/2002	\$500
IA	5	5	3	3	1500	300	7/29/2002	8/16/2002	
DE	1	1	1	1	0			8/17/2002	office specific
WY	1	1	1	1	0			8/19/2002	\$200
NY	29	2	1	1	108500	3741.4	8/15/2002	8/22/2002	
LA	7	6	7	7	7,000	1,000	8/21/2002	8/23/2002	\$600
OR	5	2	5	4				8/27/2002	
DC	1	1	0	0			7/5/2002	8/28/2002	
ND	1	0	0	0	1000		6/10/2002	9/8/2002	
VT	1	1	1	1	0		9/6/2002	9/19/2002	
Total includes DC	436	256	252	219					

2002 Ballot Access

The LP is qualified for the ballot (that is, we have the same ballot access that the Dems & Reps have) in Alaska, Arizona, California, Colorado, Connecticut for some offices but not president, Delaware, Florida, Georgia (statewide office only), Hawaii, Idaho, Indiana, Kansas, Massachusetts, Michigan, Mississippi, Missouri, Montana, Nevada, North Carolina, Oregon, South Carolina, Utah, Vermont, Washington, Wisconsin and Wyoming.

We lost Maryland, Nebraska, South Dakota, Texas and Alabama on November 5, 2002. We gained back Nevada. And we improved our status in Pennsylvania, although we still don't have ballot access there.

We are currently assisting (non-monetarily) the Nebraska and Maryland LP's. Both need to re-petition immediately to retain ballot status, and more importantly, to retain their registered Libertarians and prevent their being reclassified as independents.

Maryland The LP must collect 10,000 raw signatures by January 1st. They have about 1,000 in hand, and a few thousand to pay petitioners.

Nebraska is waiting on a ruling from the Secretary of State's office as to whether they must petition statewide, or just in one congressional district. The law seems to mean that to be back on statewide, we must petition statewide, even though we retained status in 2 out of 3 congressional districts, by means of our candidates getting in excess of 5% in those districts. The Director of the Board of Elections is asking the Sec of State to approve us just petitioning in just the one district where we did not qualify, on the condition that we agree to get it done by January 31. This would mean we would need only about 1,700 valid sigs, instead of 5,100.

Previous 2002 Ballot Access

Arizona collected enough additional registrations to stay qualified. The Secretary of State certified them in January.

Arkansas We did both a petition drive and lawsuit here, to attempt ballot status for 2002.

In an earlier case involving the Reform Party, a court had ruled that if the requirement was 10,000 sigs for an independent statewide non-presidential candidate, then anything over 10,000 sigs for a new party was unconstitutional. Despite the 10,000 sig requirement appearing in the annotation of the court case, the State's Attorney General is saying the law requiring 3% (about 23,000 sigs) is still in effect. Richard Winger thought the suit against the 23,000 requirement was almost a slam dunk case.

The state Libertarian Party collected over 10,000 signatures, and filed suit to have them accepted. The judge restated the 10,000 signatures figure as law in his ruling, but also ruled that the "cure period" did not apply to our candidate petition. A cure period is when you are allowed to make up invalid sigs after the initial turn in. In an initiative in AR, you must turn in the first batch of signatures, and the "raw" number of signatures must at least equal the valid number you must have for the petition. After the state verifies the number of valid signatures you have, there is a cure period for the petitioner to make up any invalid sigs.

The bottom line is we lost the lawsuit to place us on the ballot this year, but have re-established the 10,000-signature requirement for future elections. On Richard Winger's advice, they are not

appealing, as this could jeopardize the good part of the ruling reaffirming the 10,000 sigs instead of 23,000.

We assisted the AR party with \$7,000 toward the cost of the drive.

Connecticut did not complete their statewide drive, but did complete a drive for a Congressional candidate.

DC Candidates did not step forward in time for us to complete a drive in DC.

Florida did a great job of taking advantage of a unique situation due to redistricting. Florida law allows anyone in the state to sign any candidate in the states petition, no matter if they live in the candidate's district or not. They petitioned 85 candidates on to the ballot, with signers signing all 85 petitions.

Georgia attempted to place a congressional candidate on the ballot. If they had succeeded, it would have been the first third party congressional candidate in GA in the 59 years since the law was changed to require a 5% petition. The Georgia party raised all of the money for this project. We assisted with paying petitioners and contractors, and provided personal volunteer help at the end. They fell short in sigs, although if all the dead voters had been purged from the voter records, they would have had enough sigs to qualify. They went through several court procedures to try and get relief.

Hawaii completed their drive on their own.

Illinois We expected them to be able to complete its drive on its own, given their current funding level, and super-petitioner Scott Kohlhass' position there as Exec Director. However, they came to us in the last 3 weeks of the drive and had run out of funding. We spent \$8,910.95 on the IL drive. They had already collected more than 45 signatures and/or dollars per member on their own.

They were challenged on the petition, and successfully defended the challenge. They have now filed a suit against the Republican Party for filing a frivolous challenge.

Iowa completed their statewide drive on their own. We assisted with congressional petitioning.

Kentucky did not attempt a statewide petition. We assisted with congressional petitioning.

Maryland needed 27,000 valid sigs to place Spear Lancaster on the ballot for governor, and succeeded on their own. They set a big new standard for our other affiliates to try to meet. They collected around 100 sigs or \$ per member to get the drive done on their own. Our usual standard for being willing to come in and help is 35sig/\$ per member.

Minnesota needed 2,000 valid sigs by July 16. They had previously always completed its drive on its own, but did not do so this year.

Nevada decided to go for individual candidate petitions rather than full party status. They have completed their candidate petitions.

New Hampshire did not do a statewide drive, deciding instead to go for candidate petitions.

New Mexico has completed their drive and been certified. They asked for financial assistance, I told them no (we were cash poor at the time and they should be able to get this done on their own), and they figured out how to get it done anyway.

New York completed their drive on their own, although it is unlikely they could have withstood a challenge. They turned in about 19,000 sigs for a 15,000 signature requirement.

North Dakota We did not do this state for 2002.

Ohio began a statewide drive in 2001. They needed 45,753 valid. The deadline was January 7.

The drive was stopped due to legal action undertaken by the state LP. Their reading of the law said there was a one-day window to file our 2000 petition that would have placed us on the ballot not only for 2000, but for 2002 as well. The Sec of State disagreed with our reading, so we attempted to file a candidate for a local office just as if we were indeed still qualified. The county board where we filed ruled in our favor 4 to 0.

Then, the Secretary of State's office "asked them to reconsider." They re-voted 2 to 2, which left the decision up to the Sec of State. The Sec of State did nothing, so we filed a suit asking for a decision.

The court said we had not been damaged, as the Sec of State's inaction meant that we our local candidate was still on the ballot. So the court refused to hear the case.

Later, the Sec of State *DID* move to throw our local candidate off, so we refiled the case. We then lost at the lower court level, and filed at the State Supreme Court. The Supreme Court dismissed the case without a decision.

We agreed to assist with petitioning costs to place a few more US House Candidates on the ballot as independents. Each candidate would have needed about 1,800 valid signatures. But the state party was not able to get the effort started on their end.

They are gearing up now for a 2004 drive. The existing signatures from 2002 can still be used, although they will naturally have low validity at this point.

Oklahoma We will not do this state for 2002. We did assist congressional candidates with filing fees.

Rhode Island did not do a statewide or congressional drive.

Pennsylvania We assisted with \$5,000 toward the completion of the drive.

Tennessee completed petitioning for 2002 on its own. (250 sigs)

West Virginia: We did not do this drive in 2002, as there is no way to retain status for 2004. Retention is based on the % for Governor, and Governor is not up until 2004.

Ballot Access 2003

We **SHOULD** do the following ballot access in 2003.

PLEASE NOTE the following estimates are very rough. I have not yet analyzed exact signature requirements in all of these states for next year in the states where the requirement is based on % of the vote this year.

Starting early will reduce costs. Delaying any of these drives into 2004 will greatly increase the cost.

Nebraska \$16,000 (this assumes we will pay for almost all of this drive)

(Note: State law is unclear as to the how we regain statewide status in NE, as we retained in 2 of 3 congressional districts. It is possible we can get by with petitioning in just 1 district for a third of this cost. We will have to do this drive in the first few months of '03 to retain our registered libertarians and prevent them from being re-listed as independents.)

Ohio \$ 40,000 (this assumes a 50/50 split of the costs with the state Libertarian Party. This drive **MUST** be completed in December 2003

Oklahoma \$100,000 (this assumes us paying for most of the drive) We have a one year window to do this drive, and the ideal time to start would be March.) Delaying this drive so that it is completed in 2004 will lead to big increases in cost.

Alabama \$35,000, we can start this drive anytime. We were able to complete it last time for an average cost of less than 70 cents per signature because we started two years in advance of the deadline.

We **CAN** also do the following states in 2003:

West Virginia \$50,000 (this is a S.W.A.G. estimate. We have not had to do this drive for a few cycles, and due to peculiarities of the collection process, I'm not sure what kind of bids I can get.)

Arkansas \$10,000 assuming a 2/3 – 1/3 split with the state

South Dakota \$7,000 assuming a 2/3 – 1/3 split with the state

In addition to these statewide drives, we may need to assist a few CA congressional candidates with parts of filing fees toward the end of the year. \$5,000.

Campus Outreach Report by Marc Brandl

Campus Contacts: 265

***Active Campus Groups: 88* SPT Goal for 2002: 75 -- GOAL Exceeded!**

Last LNC Report:

Campus Contacts: 230

Active Campus Groups: 83

College Outreach Materials

Three campus outreach posters and a College Libertarians of America logo were introduced in August and are now on the website at: <http://www.lp.org/organization/campus.html>

Ed Thompson Student Primary Day Mobilization

Quick Summary:

The Thompson campaign is our prototype for future campus/campaign coordination. We wanted to pick a promising campaign, see if we could mobilize students to make a difference, and take what we learned to other campuses and campaigns.

Maryland activist Jeremy Keil and I drove to Wisconsin on August 29th to mobilize students to turn-out for Ed Thompson on Primary Day. Before leaving I set up a Training Seminar co-hosted by the Leadership Institute that attracted over 20 students from around Wisconsin. The event was held Saturday, August 31st at the UW Madison campus. The Leadership Institute provided two excellent speakers with experience in campus mobilization: Alex Kaufmann and Tygh Bailes. I also gave a talk. The event went well and the students thought the information was very useful. After the event Ed Thompson (Just Ed from now on) came and gave a great pep talk and we worked out a plan for visiting and working with each of the campuses represented.

Jeremy Keil and myself took the schools in the eastern half of the state, Tim Wesely, the state campus coordinator for Students4Ed and Josh Thompson took the western half of the state with UW Madison as the base of operations and center of a lot of our attention. Starting on Labor Day through the following Monday the four of us hit 20 schools throughout the state. We hit schools with and without campus activists present.

List of schools we visited: (Schools listed in bold is where we have activists present currently)

4 year UW schools:

UW Madison
UW Parkside
UW Osh Kosh
UW Eau Claire
UW LaCrosse
UW Steven's Point
UW Stout
UW Plattville
UW Milwaukee
UW River Falls
UW Green Bay
UW Whitewater

2 year UW schools (community college):

UW Sheboygan
UW Manitowoc
UW Washington County
UW Rock County
UW Fox Valley

Private Universities and Colleges:
Beloit
Lawrence
Marquette
Milwaukee School of Engineering

At schools where we had activists we worked with them for a day putting up posters, handing out flyers, and sitting down with them and working out their own campus GOTV effort based on their volunteer base, campus resources, access to the dormitories, etc. At two schools (UW Whitewater and UW Osh Kosh we did mailings to the dormitories with ¼ sheets that had student polling places listing). At schools where we had no activists we simply put up posters and handed out flyers during peak traffic hours.

On Election Day the two teams concentrated solely on UW Madison along with 5 other volunteers as well as Aaron Day, a campaign worker for Clyde Cleveland for Gov. campaign who drove up for the day to help out. Volunteers chalked and put up posters the night before all over campus. We had a decorated golf cart zooming around the large campus with a person with a bullhorn rallying people, creating a presence, and dropping off more supplies to activists set up at high traffic zones and at the three on campus polling stations. We handed out flyers with polling information, held posters and talked to people one on one.

Positives:

We have a great team of committed student activists on the ground in Wisconsin who were willing to skip class, work in the rain and sacrifice weekend nights for Ed's campaign. They were truly inspiring.

The other campaigns were nowhere to be seen on most campuses we worked. We saw only a major presence from one other candidate at two schools and a very minor presence at 4-5 other schools. The others, including large campuses like UW Whitewater and UW Osh Kosh we had entirely to ourselves. We were the only campaign paying any attention to the students. On Primary Day we had a larger presence at UW Madison than any of the three Democratic contenders, including Kathleen Falk who serves as Dane County Executive (where Madison is located) and she had to pay people to work, we had all volunteers. All reports from other campuses show the same except for UW Milwaukee.

Negatives:

We were unable to locate any new student activists at schools we outreached at but had no existing contacts there already. Partly this was our method of blanketing the campus with as much material as possible in as little time as possible and then quickly moving on to the next school rather than talking to students individually.

Due to time limitations and lack of man power we were unable to do door to door canvassing at any dormitory at Madison or anywhere. Some schools we simply couldn't get permission, at Madison we simply had too much to do to be able to canvas properly. We're working to change this between now and Election Day.

Data Analysis of the Students4Ed Student Mobilization Effort on Primary Day

This report prepared and researched by Jeremy Keil with contributions from Marc Brandl and Tim Wesely.

Ed Thompson performed between three and four times better with students than with the general population. Ed received 5.9% of the vote at the precincts where high concentrations of students voted. Most of these precincts included voters who are not students. At precincts that only consisted of student voters Ed received 8.2% of the total vote. The general population in the counties where these campuses were located gave Ed 2.0% of the vote. Ed's student vote outperformed the general population by a factor of 3 in precincts with heavy concentration of students and by a factor of 4 in student-only precincts.

Since it is impossible to know where students at two-year colleges voted, we looked only at the fourteen four-year colleges where we campaigned. It is important to look at the percentage of votes and not the number of votes in these charts. We could only analyze polling stations we knew to be only student voters from the dormitories or in dorm/residential mixed polling stations.

We could not accurately gauge other polling stations in the area that may have had high student turnout. In most schools, only a third or less of the student population live in the dormitories, with the rest of the population living spread out over the surrounding communities mixed with non-students.

The first thing you notice when looking at our polling numbers is that the schools that had an active LP contact did the best. These schools also had volunteers getting out the vote ON Election Day. The following is a chart of vote percentages for Ed on the campus and in its surrounding county.

College	Campus %	County	County %
Platteville	18.71	Grant	3.7
Whitewater	18.42	Jefferson	2.9
UW-Osh Kosh	12.4	Winnebago	1.4
River Falls	7.32	Pierce	1.5
Madison	7.2	Dane	3.7
UW-Milwaukee	6.02	Milwaukee	1.2
La Crosse	5.7	La Crosse	2.6
Eau Claire	3.26	Eau Claire	1.5
Marquette	2.7	Milwaukee	1.2
Wisconsin Lutheran	2.23	Milwaukee	1.2
Stevens Point	2.19	Portage	1
Beloit	1.69	Rock	2.4
Stout	1.04	Dunn	1.4
UW-GB	0	Brown	0.7
	5.87		2.0

Out of the 14 four-year campuses, only three did not do better than its surrounding county, and six broke 6%.

We had an Election Day presence at Platteville, Whitewater, Osh Kosh, River Falls, Madison, Milwaukee, La Crosse, Marquette and Wisconsin Lutheran. At these schools Ed received 7.4% of the vote compared to 2.5% of the vote where we had no Election Day presence.

Our strongest schools were Platteville and Whitewater. Ed beat the other Candidate, Kathleen Falk (D), who was reaching out to students at both of these schools. At Platteville, Ed came in second overall. The results were Doyle (49), Ed (26), Falk (25) and McCallum (24). One-third of this district was completely non-students, so Ed came close to winning the campus.

We did analysis specifically of Kathleen Falk (D) because she was the only other candidate attempting to appeal to students. She did not do as well with the student vote as Ed did. At the campuses we looked at, she won 30.5% of the campus vote, and 28.6% of the vote in the surrounding county. This is a boost, but not significant. Even at UW-Madison, which was her home base (she is the County Executive there), and where she campaigned all day, she received 47% of the vote compared to 42% countywide. This is a better boost, but not as much as Ed received.

Campus-wide, Ed received 5.9% of the vote, while receiving 2.0% of the vote in the surrounding counties. While Kathleen Falk only did 7% better on campuses, Ed Thompson did 295% better on campuses.

These results show that the Students4Ed Thompson effort made a measurable difference in his primary vote total. Students are more receptive to his message than the other candidates. We are able to sway the student vote, but success in November lies in significantly increasing the student voter turnout.

One of the bright spots from the Primary Day was that Kathleen Falk lost the Democratic Primary. Falk finished third in a tight three-way Primary, finishing with over 30% of the vote. She had a core group of good activists that were drawn to her positions on the Drug War and low tuition. That's right, Falk specifically appealed to students and Wisconsin voters on the issue of moving away from incarceration and towards treatment in dealing with drugs – the same issues which drew students to Ed. At UW-Madison, we spoke with several Falk activists who, on Primary Day, voiced support for Ed. Tim Wesely has been following up with those students, and reports that several of them are now on board with Students4Ed.

The only other college where Kathleen Falk supporters were effective was Beloit College. She received 64% of the vote. Jeremy Keil met two of her supporters, and it appeared that the strong Women's Issues Group at the campus was behind her great GOTV efforts there. We may be able to mobilize some of this support in November if we meet with this group before the election.

Ed's straight-talking common-man approach works great at campuses. Ed Thompson can win the student vote in November. We have to worry about turning out enough students, however. There are 150,000 students in the UW system, along with thousands of others at private colleges. Success lies in record turnouts of these students, and we are working fervently on that.

At UW-Madison, a non-partisan group called VOTE2002 is doing events to increase student political awareness and student voter turnout. Their focus is on a greater America by greater civic participation. One of the members attended our Campaign Training Day and Tim Wesely is in constant contact with the group. Jeremy spoke with two members who voted Democratic on Primary Day. They were excited by Ed's campaign and by his presence on the campus. One (who voted for Falk) said, "Ed is everywhere. I can't turn around without seeing his name. Falk might have larger numbers here today, but you can tell they're paid to be here. Ed has a better grassroots campaign on campus."

Ed recently spoke to 200 members of the United Council of UW students. His speech merited an article in the Milwaukee Journal Sentinel. Tim Wesely said the members were wowed by his talk and extremely enthusiastic. In fact, Tim spoke with the president of UW-Platteville's Student Government at the meeting. He was impressed by our presence at his school and has promised his support in November. The group is training its campus leaders to turn out voters on Election Day. The following is a quote from the Journal Sentinel article:

Daniel Bush, a UW-Oshkosh senior, doubted that the students would be as "fired up" today when Republican Gov. Scott McCallum comes to visit.

Thompson "knows how to work a crowd," Bush said, adding that being from Minnesota originally, he was reminded, "quite a bit of when Governor Ventura ran four years ago. College students voted for Jesse, and they could vote for Thompson."

Ed's campaign had the biggest and best presence on Wisconsin campuses on Primary Day. Our efforts produced better results than the other candidate that courted the student vote, who only saw a 7% increase in her campus vote.

The two remaining Democratic and Republican candidates had the least amount of presence of all the candidates on Wisconsin campuses Primary Day. Their efforts did not extend further than a few McCallum chalkings and a couple Doyle supporters passively holding signs.

Wisconsin students are ready to vote for Ed this November. We were able to sway those voters on Primary Day. Our focus should be to turn out these voters in the General Election. With over 150,000 students, the Wisconsin college vote can be the deciding factor in a close, three-way race.

Attachments:

1. Table 1. Ed Thompson campus numbers, which includes Dianne Falk (D) for comparison
2. Table 2. Ed Thompson campus vs. county results.
Table 3. Results from schools with an election day presence.
Table 4. Results from schools without an election day presence.
3. August 15, 2002 Milwaukee Journal Sentinel Article about Ed Thompson's Student Outreach

Ed Thompson Campus Numbers

County	Ward	Students ?	Ed #	Total #	Ed %	Co. Ed%	Falk #	Falk %	Co. Falk %	Co. Total	Falk votes	Ed votes
Jefferson	7,8	mostly	14	76	18.42%	2.90%	7	9.21%	15.39%	11910	1833	349
Milwaukee	39	yes	20	332	6.02%	1.20%	93	28.01%		153542		1853
Milwaukee	312	mostly	3	111	2.70%	1.20%	22	19.82%		153542		1853
Milwaukee	287	no	6	269	2.23%	1.20%	38	14.13%		153542		1853
Rock	15	mostly	3	177	1.69%	2.40%	114	64.41%		19458		475
Brown	2	yes	0	11	0.00%	0.70%	5	45.45%	11.95%	30203	3608	204
Winnebago	13	yes	14	80	17.50%	1.40%	26	32.50%		10934		157
	14	yes	6	81	7.41%	1.40%	25	30.86%		10934		157
Dane	45	yes	46	427	10.77%	3.70%	185	43.33%	41.63%	89764	37369	3297
	46,47	50/50	21	502	4.18%	3.70%	280	55.78%	41.63%	89764	37369	3297
	62	yes	19	265	7.17%	3.70%	98	36.98%	41.63%	89764	37369	3297
Grant		mostly	26	139	18.71%	3.70%	24	17.27%	16.15%	5765	931	214
Dunn	3,4	mostly	1	68	1.47%	1.40%	17	25.00%	19.52%	3448	673	49
	5,7	mostly	0	28	0.00%	1.40%	5	17.86%	19.52%	3448	673	49
La Crosse	5	yes	17	298	5.70%	2.60%	65	21.81%	19.19%	11774	2259	305
Pierce	8,9	mostly	6	82	7.32%	1.50%	13	15.85%	12.13%	1986	241	30
Eau Claire	20	mostly	7	215	3.26%	1.50%	58	26.98%	22.53%	10665	2403	156
Portage	2,3,1	no	14	638	2.19%	1%	84	13.17%	14.57%	14145	2061	136
			223	3799	5.87%	1.99%	1159	30.51%	28.60%	179660	51378	7225

Table 1

Campus vs. County

College	Campus %	County	County %
Platteville	18.71	Grant	3.7
Whitewater	18.42	Jefferson	2.9
UW-OK	12.4	Winnebago	1.4
River Falls	7.32	Pierce	1.5
Madison	7.2	Dane	3.7
UW-Milw	6.02	Milwaukee	1.2
La Crosse	5.7	La Crosse	2.6
Eau Claire	3.26	Eau Claire	1.5
Marquette	2.7	Milwaukee	1.2
WLC	2.23	Milwaukee	1.2
Stevens Point	2.19	Portage	1
Beloit	1.69	Rock	2.4
Stout	1.04	Dunn	1.4
UW-GB	0	Brown	0.7
	5.87		2

Table 2

election day presence

College	Ed Votes	Total	Ed %	County %	Ed Votes	County total
Platteville	26	139	18.71%	3.71%	214	5765
Whitewater	14	76	18.42%	2.93%	349	11910
UW-OK	20	161	12.42%	1.44%	157	10934
River Falls	6	82	7.32%	1.46%	156	10665
Madison	86	1194	7.20%	3.67%	3297	89764
UW-Milw	20	332	6.02%	1.21%	1853	153542
La Crosse	17	298	5.70%	2.59%	305	11774
Marquette	3	111	2.70%	2.59%		
WLC	6	269	2.23%	2.59%		
	198	2662	7.44%	2.15%	6331	294354

Table 3

non election day presence

College	Ed Votes	Total	Ed %	County %	Ed Votes	County total
Eau Claire	7	215	3.26%	1.46%	156	10665
Beloit	3	117	2.56%	2.44%	475	19458
Stout	1	96	1.04%	1.42%	49	3448
UW-GB	0	11	0.00%	0.68%	204	30203
	11	439	2.51%	1.39%	884	63774

Table 4

Attachment 2

Students for Ed Thompson General Election GOTV effort and analysis

By Jeremy Keil and Marc Brandl

Quick Summary:

Jeremy Keil and Marc Brandl drove to Wisconsin on Oct. 22nd to mobilize students to turn-out for Ed Thompson on Election Day.

Keil and Brandl took the schools in the eastern half of the state, Tim Wesely, the state campus coordinator for Students4Ed and Josh Thompson took the western half of the state with UW Madison as the base of operations and center of a lot of our attention. Starting on Oct. 27 through Election Day the four of us hit 12 schools throughout the state. We hit schools with and without campus activists present.

Unlike our previous Primary Day effort we concentrated on schools where we had good student activists already at and skipped 2 year community college schools all together.

List of schools we visited: (Schools listed in bold is where we have activists present currently)

4 year UW schools:

UW Madison	UW Osh Kosh	UW Eau Claire
UW LaCrosse	UW Steven's Point	UW Stout
UW Plattville	UW Milwaukee	UW River Falls
UW Green Bay	UW Whitewater	

Private Universities and Colleges:

Marquette

We supplied student activists at the campuses with a new set of outreach literature, posters and ¼ sheets. We worked out new GOTV efforts with the activists and helped them poster and pass out flyers.

On Election Day the two teams concentrated solely on UW Madison along with 3 other volunteers. Volunteers chalked and put up posters the night before all over campus. We handed out flyers with polling information, held posters and talked to people one on one.

Highlights:

- 12.2% at campuses we focused on, 7.7% at campuses we didn't. (compared to 9.6% and 8.2% in those respective counties)
- No real significant voter turnout increases (gleaned from talking to precinct officials at Madison and Milwaukee, no official stats available).
- Whitewater and Osh Kosh percentages were higher. UW-Milwaukee and Marquette much higher (campus groups formed after primary).

- Platteville similar
- La Crosse higher, but county vote was even higher
- Madison percentage lower than primary and lower than county.

Problems:

- Students were motivated to vote for Ed in the Primary hoping he'd get 6%. Once he didn't morale went down. Activism was lower prior to the General Election than before the Primary and was mainly done by Marc, Josh Thompson, Tim Wesely and I.
- Lack of coordination between student and general campaign. Example, Ed made a stop at Eau Claire Saturday before the election, but the campaign didn't inform any student leaders and there was no big rally or any chance to meet supporters.

Good things:

- 11% of students voted for Ed, but that was around the numbers he drew statewide.
- Identified strong activists who were motivated by the student campaign. Two best examples are Tim Hansen and Todd Kopecki; two recent college graduates who headed the effort to start groups at UWM and Marquette. They were successful at starting a group and getting them active.
- Student only literature looked good and was well received.
- Out of the dozens of public and private schools in Wisconsin, only one had a major-party presence: Madison. Seven had a Libertarian Election Day presence and 35 were visited and flyered at some point in the campaign.

Bad things:

- La Crosse and Madison campus vote was lower than county vote. La Crosse: don't know why. Madison: Democrats had 3 staffers there along with numerous volunteers. Potential democratic Ed supporters were called to make sure they supported Doyle. Doyle rode Tammy Baldwin's congressional coattails. Only campus in state that either of the other candidates focused on and it showed.
- Ed did receive a higher vote total on campus, but only 20% higher, not the 200% higher during the Primary.

Conclusions:

- Ed's Libertarian message does resonate with many college students.
- Wasted Vote syndrome was felt even on idealistic college campuses. Received many comments that Ed wasn't going to win so they wouldn't vote for him.
- General campaign placed too much emphasis on getting the 6% requirement. Rhetoric out of the campaign made it sound like Ed was done for if he got less than 6%. Since he didn't, wasted vote syndrome and morality problems among supporters set in.
- The Libertarian Party out-campaigned the Republicans and Democrats on campus. This will have long-term benefits that can not be easily measured by a 20% higher vote percentage

Recommendations:

- Future campaigns with strong student component should have greater synergy with the general campaign.
- Continue to have student-only 1/4 sheets, brochures and flyers.
- Continue to plug away at the student vote. Our best chance to find and keep a Libertarian voter is when he is young.

Wisconsin Colleges Chart

School	County	County Ed	County Total	School Ed	School Total	County%	School %
Superior	Douglas	732	14550	70	732	5.03%	9.56%
Eau Claire	Eau Claire	3241	32687	97	978	9.92%	9.92%
La Crosse	La Crosse	6074	35123	139	1083	17.29%	12.83%
Madison	Dane	22532	171904	302	3962	13.11%	7.62%
Platteville	Grant	1627	11463	122	656	14.19%	18.60%
Whitewater	Jefferson	3912	25142	201	880	15.56%	22.84%
Milwaukee	Milwaukee	15908	267228	96	749	5.95%	12.82%
Osh Kosh	Winnebago	3689	50962	197	1095	7.24%	17.99%
Green Bay	Brown	5860	70683	48	478	8.29%	10.04%
Stevens Point	Portage	3266	23931	87	706	13.65%	12.32%
Marquette	Milwaukee	15908	267228	32	302	5.95%	10.60%
Concordia	Ozaukee	1891	33447	44	1309	5.65%	3.36%
		68732	737120	1435	12930	9.32%	11.10%

Colleges with no student group

School	County	County Ed	County Total	School Ed	School Total	County%	School %
Green Bay	Brown	5860	70683	48	478	8.29%	10.04%
Stevens Point	Portage	3266	23931	87	706	13.65%	12.32%
Concordia	Ozaukee	1891	33447	44	1309	5.65%	3.36%
Superior	Douglas	732	14550	70	732	5.03%	9.56%
		11749	142611	249	3225	8.24%	7.72%

Colleges with a student group

School	County	County Ed	County Total	School Ed	School Total	County%	School %
Eau Claire	Eau Claire	3241	32687	97	978	9.92%	9.92%
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Osh Kosh	Winnebago	3689	50962	197	1095	7.24%	17.99%
Marquette	Milwaukee	15908	267228	32	302	5.95%	10.60%
		56983	594509	1186	9705	9.58%	12.22%

Political Department Plans for 2003

Candidate Recruitment

We should be able to run about 300 candidates in 2003 “organically” without significant expense. To run additional candidates, and therefore hopefully achieve additional wins, an “Operation Breakthrough” style program would be needed.

I would like to see us run at least 500 local candidates this year. To stay on track for reaching 500 elected officials by the end of 2004, we need to run even more than that.

To run 500 total candidates in '03: \$30,000

Figured at \$150 per candidate (based on CA's Operation Breakthrough costs)

Figure \$1,500 per win (based on CA's Operation Breakthrough costs)

To Run 1,000 total candidates in “03: \$100,000

Funds in this area would need to be expended in the first half of the year.

Candidate support:

Staff time is the biggest expense in this area. I anticipate major efforts to revamp the campaign resources section of LP.org into a truly usable tool for our candidates.

Figure basic support (manuals, postage, supplies at \$1 per month per candidate (based on '01 costs)

For 500 candidates, \$6,000 per year.

Direct financial support of campaigns

This is an area where we have consistently had problems with not having funds to expend when the time came to need to expend them. Fundraising for local winnable campaigns is something we have not yet found a way to do in an effective manner. Our email appeal this year for local, winnable elections only produced 2 (two!) donors – and one of those I actually closed the sale on by phone.

Nonetheless, this is a basic and critical area, and I would like to see us budget at least \$40,000 for direct contributions to winnable races.

Other candidate support:

Seminars: We should offer Success '99 type seminars again, but have the setup and liability (and potential profit) be on the sponsoring state parties.

We may also wish to sponsor training for some winnable candidates at the Leadership Institute. There will also likely be opportunities for us to support winnable candidates in other ways that do not constitute direct contributions, such as independent mailings and other support materials.
Additional general candidate support: \$10,000

Drug War Focus Strategy – 2003 Plans

Expenses in this area for 2003 will primarily be staff time. A major component will be personal outreach to major donors in preparation for 2004. We will also choose congressional spoiler targets for 2004, and attempt to recruit candidates for those races that are enthused about the prospects of knocking out incumbent drug warriors.

The most critical thing to accomplish in this area is to achieve the funding necessary for at least 1 full time staff person to either assist or manage the project.

My personal goal is to achieve enough monthly pledges to cover the expenses of hiring one or more people for this area.

Following is what I would like to accomplish in this area.

All Drug War Focus budget items have been previously approved by the LNC as "accordion" budget lines, i.e. there is no cap on spending in this area, but the money spent must be raised specifically for the drug war focus.

Staffing, salary, benefits, office equipment

Hire one mid-level and one entry-level staffer: \$90,000

1. Political Affairs Manager

The person hired for this position would be responsible for performing the day-to-day duties of the current Political Director.

This would free the Political Director to pursue the Drug War Focus near full time.

2. **Executive Secretary to serve the Political Director, the Campus Coordinator, and the Political Affairs manager.**

Including current staff, this would provide the equivalent of two full time employees for both the Political Department and the Drug War focus.

Local Reform

Initial focus will be development of model legislation for local decrim, to be introduced by interested Libertarian councilpersons. \$4,000

Local initiatives

No current estimate

News Items on “Spoiler Effect”



Republicans Losing Libertarian Support

http://foxnews.com/printer_friendly_story/0,3566,71022,00.html

Thursday, November 21, 2002

By Radley Balko

FOX NEWS

In 2000, I cast my presidential ballot for George W. Bush. It wasn't my proudest moment. But it seemed to me that I didn't really have another viable option.

I'm a libertarian who's not all that enthralled with the Libertarian Party. As I saw them, my options at the time were to:

A) vote for Libertarian candidate Harry Browne, a guy with whom I agreed more than either of the other two candidates, but who couldn't win and who, I think, most voters see more likely to be outfitted in a tinfoil hat than shaking hands with foreign dignitaries

B) vote for George W. Bush, a guy who seemed likeable enough, but not terribly bright. But, he promised to be a "free trade president," promised tax cuts, favored school choice and recognized the need to give Americans ownership of our accumulated Social Security taxes

C) vote for Al Gore, a guy with whom I agreed on almost nothing, and who is to "personality" what Boons Farm is to "wine."

I chose option B.

I'm no longer sure I made the right choice.

Of course, I knew I'd disagree with the president on some issues, and I'm willing to accept the fact that several of those issues have now played themselves out in his policies. But what's been particularly frustrating is that President Bush has time and again backed down from those issues with which I agreed with him -- the issues that provoked me to vote for him in the first place.

For example, the president has caved on every school choice measure in his "leave no child behind" plan. The only thing he "won" in the education bill he negotiated with Ted Kennedy was a provision mandating **one-size-fits-all national testing**, an initiative that would expand, not retract, federal involvement in education.

On Social Security reform, Republicans have run so far from "privatization," I'm surprised the president hasn't pulled a hamstring. In fact, National Republican Congressional Committee leader Tom Davis and the White House have prohibited the word "privatization" from even being uttered in Republican circles. **It's profanity**. Republicans bought into Democrat propaganda suggesting that the issue was a loser in the midterm elections, **despite polls to the contrary**.

However, Republican candidates who stood by their principles (Jim Talent in Missouri, John Sununu in New Hampshire, Elizabeth Dole in North Carolina) won. Republicans who ran from privatization (Jim Thune in South Dakota, George Gekas in Pennsylvania, and Doug Forester in New Jersey) lost.

And what did the White House learn from these results? Apparently nothing. White House Chief of Staff Andrew Card has indicated that Social Security **won't even be on the policy agenda until after the 2004 election.**

The president has been most disappointing on trade. He extended tariffs on **steel imports** and **softwood lumber** to earn political points in battleground states. He hasn't touched protectionist tariffs on textiles or sugar. He **increased foreign aid outlays.** He signed a massive, pork-laden, wasteful **farm subsidies bill** that's likely to **motivate trade repercussions for years to come.** President Bush has been so bad on trade that conservative/libertarian columnist Steven Chapman, **writing in Slate,** declared "if you want free trade, elect a Democratic president."

In a *New York Times* op-ed last weekend, *National Review's* John J. Miller criticized libertarians for costing the Republicans as many as four U.S. Senate seats. Miller, like lots of Republicans, see libertarians as extremists, hell-bent on "all or nothing" politics -- either we get privatized sidewalks and heroin on the playground, or we're going to vote for Ralph Nader.

Of course, that's the furthest thing from the truth. My gripe with Bush and Republicans is not that they haven't moved quickly enough to reduce the size and scope of government, or even that they haven't moved at all. My gripe is that they've moved backward. Bush and his comrades in Congress **passed a campaign finance "reform" bill** that will restrict American political speech. They're preparing to add **yet another Cabinet-level department** to the executive branch. They've assigned a **renowned liar** and privacy opponent to oversee **a massive database** capable of monitoring almost every transaction made by anyone in the country.

What's most infuriating is that John J. Miller and like-minded Republican cheerleaders blame libertarians for the GOP's lack of backbone. He writes:

"Yet Libertarians are now serving, in effect, as Democratic Party operatives. The next time they wonder why the Bush tax cuts aren't permanent, why Social Security isn't personalized and why there aren't more school-choice pilot programs for low-income kids, all they have to do is look in the mirror." (Note how Miller avoids the word "privatized.")

Nonsense. The corollary to Miller's statement is that if the Republicans had won the four Senate seats he claims were lost to libertarian "protest" votes, the next two years would have seen the installation of "personalized" Social Security accounts, school choice and a fairer tax code. Is Miller really naïve enough to think any of these things would have happened? Republicans aren't interested in limiting the influence of government. They're interested only in getting re-elected, as Democrats are.

Libertarians will vote for Republicans when Republicans give them reason to. Republicans aren't "entitled" to my vote any more than Democrats are "entitled" to the votes of African-Americans, or of Greens.

Bush today has a rare opportunity. He is a popular president whose party controls both houses of Congress. He's coming off a midterm election that validated his standing with the American people. His next election is a full two years away. If ever there were a time to eschew politics for principle, that time is now.

You want libertarian votes, Mr. President? Start earning them.

Radley Balko is a writer living in Arlington, Va. He also maintains a weblog at www.theagitator.com.

Guest Comment

On NRO

November 22, 2002 9:00 a.m.

Keeping Libertarians Inside the Tent

Alienation avoidance.

<http://www.nationalreview.com/comment/comment-barnett112202.asp>

By Randy E. Barnett

read with great interest John Miller's op-ed in the *New York Times*, "[A Third Party on the Right](#)" in which he complains about the close races that have been tipped to the Democrats by those voting for the Libertarian-party candidate. While I am not a libertarian who advises others to vote Libertarian, many of my libertarian friends and relatives feel otherwise. They view the Republican party as cavalier about individual liberty, supporting big government when it serves their purposes as much as Democrats do when it serves theirs. What conservative Republicans often fail to realize is that libertarians are an important constituency that should not be ignored or taken for granted lest their votes be driven to the Libertarian party or even to the Democrats. Telling libertarians they should vote Republican despite their serious reservations about Republican policies is futile. These concerns need to be addressed rather than ignored.

What would it take to attract more libertarian votes to the Republicans without alienating other members of the Republican coalition or moderate swing voters? Here are a few suggestions — apart from lowering taxes — that would advance rather than inhibit a Republican political realignment:

Oppose intrusions into privacy as vociferously as you would if it had been proposed by the Clinton administration. There were several useful reforms in the USA Patriot Act enacted along with some threatening expansions of the government's surveillance powers over the internet that were completely unrelated to terrorism. Republicans lose credibility as defenders of limited government when they go mute on this issue.

Oppose intrusions upon the Bill of Rights more consistently in Congress. Democrats used to have a far bigger edge over Republicans on the issue of free speech than they do now that their left has endorsed restrictions on politically incorrect speech on campuses and elsewhere and pushed for campaign regulations criminalizing political speech. Still, Republicans in Congress should be more principled supporters of the First Amendment than they sometimes are. And this goes as well for the Second Amendment where Republicans in the past have relented to demands for various unreasonable regulations on gun ownership or use, and asset forfeiture laws that some but not enough Republicans have opposed. When libertarians do not trust Republican legislators to respect the Bill of Rights, they will be more likely to vote Libertarian.

Nominate more libertarian-conservative judges like Clarence Thomas to the courts who care about protecting individual liberty, not just traditionalist-conservative judges like Robert Bork who care most about the "liberty" of the majority to enshrine its preferences into law. (His words not mine.) Appoint judges who care about federalism, the Second Amendment, and also about the First Amendment and the unenumerated rights "retained by the people" referred to in the Ninth Amendment. The more Republicans do this, the more trusted they will be by libertarians and I cannot imagine this costing them votes from the middle swing voters. The more they fail to do this, the more votes they will lose to Libertarian-party candidates.

Care about federalism in the Congress. Republican politicians are well known for raising federalism concerns only when they oppose a particular legislation on other grounds. Try being a little more consistent. Refrain from proposing legislation that exceeds the enumerated powers of Congress in Article I of the Constitution. Though at times they may risk losing swing voters on this issue, the more legislation they support that exceeds the powers delegated to Congress by the Constitution, the more votes they will lose to Libertarian-party candidates.

Care more about the free market. Republicans pay the political price for being pro-business. Unfortunately, this often does not mean their policies are pro-free market. The Farm Bill comes to mind. When Republicans refuse to cut corporate welfare, they not only act in ways that reduces their appeal to moderates, they lose votes to the Libertarian party.

Stop making snide gratuitous remarks about libertarians. Nothing turns off libertarians more than the sort of wholly gratuitous snide remarks about libertarians in conservative publications. By gratuitous I mean they show up even in articles about policies with which libertarians and conservatives agree. The more libertarians feel unwelcome in the coalition that is the Republican party, the more they will vote Libertarian.

Back off Prohibition. OK, I realize this like abortion is a sensitive subject — or should be — and one that has serious political repercussions. The Republican coalition is, after all, a coalition and libertarians if they are inside the tent cannot be expected to call all the shots. But drug prohibition should be an issue about which reasonable Republicans may disagree — like abortion — or libertarians who care about the serious social and personal costs of Prohibition will be driven outside the tent. At minimum, Republicans should support letting states decide this question of crime and punishment when it concerns the wholly intrastate commerce in drugs whether for medical or recreational purposes. Supporting rather than opposing state choice on this issue would make the Republican party far more libertarian than the drug-war-mongering Democrats without having to support legalization. If Republicans added this to their federalism concerns, they would attract rather than lose votes to the Libertarian party.

Unless, of course, Republicans don't really want those extra senators and governors.

— Randy Barnett is the Austin B. Fletcher Professor at Boston University School of Law, and the author of **The Structure of Liberty: Justice and the Rule of Law**. He is also a senior fellow of the *Cato Institute*.

Taking Aim at Those Independent Thinkers

<http://www.washingtonpost.com/wp-dyn/articles/A25190-2002Nov22.html>

By Howard Kurtz

Washington Post Staff Writer

Friday, November 22, 2002; 8:51 AM

From one end of the political spectrum to the other, the resentment of third parties is suddenly boiling over.

For two years, hardcore Gore backers have barely been able to utter Ralph Nader's name without spitting in contempt. Nader's ego trip, in their view, denied Gore the presidency.

Now it's the GOP's turn. A full-fledged spat has broken out between Republicans and Libertarians, with both sides trading insults on the opinion pages.

This promises to be fun.

You would think the Republicans would be feeling rather self-satisfied these days, having taken over every power center in D.C. except the Redskins. But they still feel they wuz robbed by a tiny party that can't win on its own.

To the uninitiated, libertarians are just faux Repubs, another branch of the feuding conservative family. But that fails to capture the leave-me-alone, pox-on-both-houses ethos of those who flock to the libertarian banner.

The debate goes to the heart of why independent movements exist. The major parties see the defectors as fuzzy-headed purists, modern-day Whigs who would rather indulge in protest politics than win power. The third-party enthusiasts see the Democrats and Republicans as K Street sellouts, doing the bidding of their corporate donors rather than heeding the wishes of The People. Not a dime's worth of difference and all that.

While the third-party champions of the past decade – Ross Perot, Pat Buchanan, Jesse Ventura – are fading, the movements still have the power to tip elections. Much to the dismay of National Review's John Miller:

"If there had been no Libertarian Senate candidates in recent years, Republicans would not have lost control of the chamber in 2001, and a filibuster-proof, 60-seat majority would likely be within reach," he declares in the New York Times.

"It's important to appreciate that Libertarian voters are not merely Republicans with an eccentric streak. Libertarians tend to support gay rights and open borders; they tend to oppose the drug war and hawkish foreign policies. Some of them wouldn't vote if they didn't have the Libertarian option.

"But Libertarians are also free-market devotees who are generally closer to Republicans than to the Democrats. . . . Yet Libertarians are now serving, in effect, as Democratic Party operatives."

Take that!

The [Weekly Standard](#)'s Rachel DiCarlo picks up the drumbeat, saying that in Sen. Tim Johnson's 524-vote victory over Republican John Thune in South Dakota, one factor "undoubtedly helped Johnson's cause: Libertarian candidate Kurt Evans managed to garner 3,000 votes from South Dakota's tiny electorate (just 234,435 people voted in the race).

"Libertarians also tipped the balance in favor of Democrats in some of the nation's excruciatingly close gubernatorial races this year. In Wisconsin, Democrat Jim Doyle can thank Libertarian Ed Thompson (brother of Health and Human Services Secretary Tommy Thompson) for his victory. Thompson took in 185,000 votes, while Doyle's margin over incumbent Republican Scott McCallum was 68,000 votes.

"In Oklahoma, where a proposed cock-fighting ban drove rural voters to the polls to support Democrat Brad Henry, who opposed the measure, Republican Steve Largent had a bigger problem to contend with: Independent candidate Gary Richardson, who ran on a Libertarian platform. Richardson collected an astounding 14.1 percent of the vote, to Henry's 43.3 percent and Largent's 42.6 percent. . . .

"When accused of spoiling elections for Republicans, Libertarians take an attitude similar to Ralph Nader's Green party when they were accused of spoiling the presidential election for Democrats in 2000: They don't care.

"Says George Getz, the Libertarian National Committee's press secretary, 'You can't spoil tainted meat.'"

Let's go now to **Reason**, a libertarian magazine, for a response:

"Even the Libertarian Party itself doesn't entirely deny pursuing the GOP-killer strategy that Miller decries,' writes Brian Doherty. 'But such spoiler complaints, whether from Democrats who think they should own the votes of Greens or Republicans who think free-market libertarians are their rightful vassals, ignore that there are good reasons why Greens or Libertarians should want to flee the major party fief. The candidates of the major parties, with their usual scrum for the center, just don't offer what the ideologically consistent want.

"If GOP partisans really wonder why the LP is beginning to cost them victories, they need look no farther than any given daily paper. A Republican-dominated federal government is giving us more federal land grabs, secret arrests, restrictions on political speech, and increased pushes for even wider-scale ability to do warrantless searches of phone and Internet lines.

"The libertarian-minded have very little reason to feel any loyalty to the Republicans, despite the GOP's pretensions to being the party of free markets and limited government. If the Republicans want to stop outsiders 'spoiling' their victories, they need to acknowledge that – and do something about it."

A similar argument is playing out on the left, where Ronnie Dugger – bashing Bush's elevation to the White House as "a presidential and judicial coup" – turns his back on the Greens:

"Bush must be beaten in 2004," Dugger writes in the **Nation**. "Not only the nation, but the world, depends on it. If we divide our votes for President again between the Democratic nominee and Ralph Nader, we will very probably help elect Bush. Therefore, Nader should not run for President as a Green in 2004.

"I have played a role in supporting Nader. I presented him to the Green Party conventions that nominated him in Los Angeles in 1996 and in Denver in 2000. Although I knew that supporting him risked helping elect Republican Presidents in both of those elections, we who supported him and began to forge a third-party politics were acting within our democratic and idealistic rights, believing that the short-run damage to good causes that we were risking was outweighed ethically by the long-run damage to democracy and social justice that the capture of the Democratic Party by major corporations has caused and, if not stopped, will continue to cause. We were taking a calculated risk, but we underestimated what we were risking.

"The Bush presidency is worse than we could plausibly have imagined, and the run-up to 2004 is not just another election, it is a crisis that leaves us no more time or room to maneuver.

"We, the Nader people, certainly put Bush close enough electorally for the Supreme Court to seize the presidency for him. Gore 'lost' because of many factors--including his own empty campaign--but the fact that an event has a multiplicity of causes does not dissolve any of those causes or absolve any group of players of their responsibility."

Which is a lot more than Nader has said as he bashes the Bushies.

Spoiling Some of the Fun

<http://www.weeklystandard.com/Content/Public/Articles/000/000/001/929jsrld.asp>

Libertarian candidates cost Republicans a number of victories in the last election.

by Rachel DiCarlo
11/20/2002 12:00:00 AM

IN SOUTH DAKOTA'S Senate race, voting irregularities on the Oglala Sioux Indian reservation have made some Republicans wonder whether Democratic senator Tim Johnson's 524 vote victory over Representative John Thune was legitimate. Voter fraud, they speculate, sent South Dakota's junior senator back to Washington for another six years. But while this accusation could have merit, another factor undoubtedly helped Johnson's cause: Libertarian candidate Kurt Evans managed to garner 3,000 votes from South Dakota's tiny electorate (just 234,435 people voted in the race).

Libertarians also tipped the balance in favor of Democrats in some of the nation's excruciatingly close gubernatorial races this year. In Wisconsin, Democrat Jim Doyle can thank Libertarian Ed Thompson (brother of Health and Human Services Secretary Tommy Thompson) for his victory. Thompson took in 185,000 votes, while Doyle's margin over incumbent Republican Scott McCallum was 68,000 votes.

In Oklahoma, where a proposed cock-fighting ban drove rural voters to the polls to support Democrat Brad Henry, who opposed the measure, Republican Steve Largent had a bigger problem to contend with: Independent candidate Gary Richardson, who ran on a Libertarian platform. Richardson collected an astounding 14.1 percent of the vote, to Henry's 43.3 percent and Largent's 42.6 percent.

And in Oregon, Libertarian Tom Cox proudly takes credit for spoiling the election for Republican Kevin Mannix. In an editorial for the Oregonian called, "In My Opinion How I Cost Mannix the Election," Cox writes, "Ultimately the deciding factor was the Libertarian candidate--me. Did I cost Mannix the election? Yes. If Republicans and Democrats don't adjust to serve this constituency, this race won't be the last to include a Libertarian surprise."

The Republicans' Libertarian problem is not unique to this election cycle. It became evident in 1998 when Republican John Ensign fell 500 votes short of toppling Nevada's incumbent senator Harry Reid. Libertarian Michael Emerling Cloud collected 8,000 votes. In 2000 it happened in another Senate race when Maria Cantwell squeaked by Washington senator Slade Gorton by just 2,225 votes, with Libertarian Jeff Jared taking almost 65,000 votes.

Although both Republicans and Libertarians support lower taxes, smaller government, and a free-market economy, the Libertarian agenda differs from the GOP's in important ways. Most Libertarians support gay rights, at least some drug legalization, and an isolationist foreign policy.

When accused of spoiling elections for Republicans, Libertarians take an attitude similar to Ralph Nader's Green party when they were accused of spoiling the presidential election for Democrats in 2000: They don't care.

Says George Getz, the Libertarian National Committee's press secretary, "You can't spoil tainted meat."

Rachel DiCarlo is a staff assistant at The Weekly Standard.

GOP victories make Georgia a hot topic
BY SIMONE WEICHSELBAUM
Columbus (Ga.) Ledger-Enquirer

WASHINGTON - Georgia's elections were not only hot topics throughout the state, with the surprise win of Sonny Perdue and the loss of Max Cleland, the whole country seems to be talking about it.

One place where Georgia is on the minds of journalists, pollsters and watchdogs is Washington, D.C. Beltway insiders have been paying a lot of attention to Georgia politics in the last week, dubbing the strong Republican win as a reflection of things to come in the national arena.

Theories behind the GOP win over the state have been circulating around the nation's capital and an array of pundits all have something to say why there was a surprise in Georgia on Nov. 5.

The media

On Nov. 7, two days after the elections, Georgia was proclaimed as "where the GOP enjoyed its best day in history" on page one of the Washington Post.

The 1,200-word story quoted a range of Georgia-based political theorists explaining how the Republicans won the two most important seats in the state, but no Post reporter thought they would have to write such a piece.

"There was no reporter in this newsroom that thought Barnes was going to lose," said Maralee Schwartz, the Post political editor, on the surprise of Sonny Perdue's win making him the first Republican governor in Georgia since Reconstruction.

"At 2 a.m. (on election night), I called our southern bureau in Miami and told him (the reporter) to get to Georgia and see what went wrong," Schwartz said.

Across town at the Washington Times, the more conservative daily in the District, news staff barely believed the results.

"I was in absolute shock," said assistant national editor and Atlanta native Robert Stacy McCain. "It was amazing to see the balance of power change so rapidly."

McCain attributed the Republican win in Georgia to President Bush's efforts to lure voters back to the GOP and the highly debated issues such as homeland security.

"The number one factor everyone cited is President Bush's presence," McCain said. "He personally campaigned for (Saxby) Chambliss; to that extent it was a national election in Georgia."

The pollsters

While the media scrambled to cover the wins and losses of the Georgia elections the morning after the surprise win of Perdue, other Beltway insiders were not that shocked over the Republican win.

Geoff Garin, president of Peter D. Hart Research, a Democratic polling firm, watched as the Republican plan of recruiting voters unfolded on election night, making Georgia their high point.

"Georgia was the bright shining star of the Republican strategy for 2002,"

Garin said of Chambliss' win over Cleland, but says the surprise of Perdue's win is what attracted the national attention to the former Democratic state. "Political upsets in politics are few and far between."

But the outcome of both the senatorial and gubernatorial races did not surprise Republican pollster Gene Ulm of Public Opinion Strategies, who said Georgia has always been a conservative state.

"Is it news that Georgia is a conservative state?" asked Ulm in referring to why the media covered the Republican wins as a surprise. "People were out there all along."

The third parties

As the Republicans complain about the Democrats and vice versa, members of the 36 registered third parties think neither mainstream party is fully serving the American people.

The Communist Party of the United States supports any efforts in stopping the growth of the Republican Party and, in a September speech in Chicago, a party member said "a blow to Bush in the 2002 elections is the first and foremost way to preserve peace and the planet."

But the blow never came, now that the Republicans control the White House, Senate and House and National Chairman Sam Webb is concerned.

"Georgia was one of the states that tilted the favor to the Republicans," Webb said, attributing the win to Bush's presence throughout the election. "Our concern is that the Bush Administration is going to use the win as a mandate for right-winged ideals."

But not all third parties think the Democrats are the better choice.

The National Libertarian Party, whose credos include "individual liberty and personal responsibility," said the group proudly has been against the reelection of Cleland.

Party spokesman George Getz said Cleland represents big government and supports the war on drugs, making him a foe of the party that thinks drug offenders should not be jailed and Social Security needs to be reformed.

"My first thought was Georgians were speaking out against big government," said Getz on what was running through his mind on election night. "Cleland needs to stop getting political mileage from a (war on drugs) policy that is tearing families apart."

The watchdogs

The watchers of Washington, or the partisan, bipartisan or nonpartisan organizations who make sure that politicians are doing their jobs correctly and effectively, are more concerned with who voted than who won.

The biggest surprise to Rob Richie, director of the Center for Voting and Democracy, a nonpartisan organization that studies elections to make sure voters are being fairly treated, was the voter turnout.

"There was a big surge in turnout," Richie said. "People came out to support President Bush."

A Third Party on the Right
November 16, 2002
By JOHN J. MILLER

WOODBRIDGE, Va. - The decision this week by John Thune, the Republican candidate for senator from South Dakota, to concede to his rival, Tim Johnson, the Democratic incumbent, virtually guarantees that Mr. Thune's narrow defeat will go down in conservative lore as the one lost to voter fraud on an Indian reservation. This charge probably won't ever be proved, but people on the right will continue to believe it - just as many people on the left think corruption in Florida cost Al Gore the presidency.

In both cases, however, there's a better explanation for what happened. George W. Bush is president today because of Ralph Nader, the Green Party candidate, whose liberal supporters almost certainly would have preferred Mr. Gore in a two-way race. In Florida, Mr. Nader attracted some 97,000 votes, dwarfing the 537-vote margin separating Mr. Bush from Mr. Gore.

There's a similar explanation for Mr. Thune's 524-vote loss: a Libertarian Party candidate, Kurt Evans, drew more than 3,000 votes. It marks the third consecutive election in which a Libertarian has cost the Republican Party a Senate seat. If there had been no Libertarian Senate candidates in recent years, Republicans would not have lost control of the chamber in 2001, and a filibuster-proof, 60-seat majority would likely be within reach.

The Republicans' Libertarian problem became apparent in a race than ended in victory. A decade ago, Paul Coverdell, Republican of Georgia, nipped the incumbent Democratic senator, Wyche Fowler, 49 percent to 48 percent. A Libertarian candidate, Jim Hudson, took 3 percent of the vote. Under Georgia law the winner must achieve a majority, so Mr. Coverdell and Senator Fowler were thrown into a runoff without Mr. Hudson. Virtually all the Libertarian's votes transferred to the Republican, and Mr. Coverdell won, 51 percent to 48 percent.

The maddening defeats began in 1998, when John Ensign, Republican of Nevada, came 428 votes shy of ousting the Democrat, Senator Harry Reid. Michael Cloud, a Libertarian, collected more than 8,000 votes in the same contest. (Two years later, Mr. Ensign won election to Nevada's other Senate seat.) In 2000, Senator Slade Gorton, a Republican from Washington, lost to the Democrat, Maria Cantwell, by 2,228 votes. Jeff Jared, a Libertarian, gathered nearly 65,000 votes. If these elections had gone a different way, Senator Jim Jeffords of Vermont would not have switched control of the Senate when he bolted the Republican Party.

The problem also affects gubernatorial races. Jim Doyle, the incoming Democratic governor of Wisconsin, probably owes his 68,000-vote victory to the 185,000 votes cast for Ed Thompson, a Libertarian and brother of Tommy Thompson, the former Republican governor. In Oregon, Ted Kulongoski, the Democrat, won by 33,000 votes as Tom Cox, the Libertarian, pulled in 56,000 votes. The only reason the governor's race in Alabama was so close this year as to be disputed beyond election night was that the Libertarian candidate, John Sophocleus, attracted 23,000 votes.

It's important to appreciate that Libertarian voters are not merely Republicans with an eccentric streak. Libertarians tend to support gay rights and open borders; they tend to oppose the drug war and hawkish foreign policies. Some of them wouldn't vote if they didn't have the Libertarian option.

But Libertarians are also free-market devotees who are generally closer to

Republicans than to the Democrats. "Exit polling shows that we take twice as many votes from Republicans as from Democrats," said George Getz, a spokesman for the Libertarian Party.

Yet Libertarians are now serving, in effect, as Democratic Party operatives. The next time they wonder why the Bush tax cuts aren't permanent, why Social Security isn't personalized and why there aren't more school-choice pilot programs for low-income kids, all they have to do is look in the mirror.

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John J. Miller is a writer for National Review.

<http://www.nytimes.com/2002/11/16/opinion/16MILL.html?ex=1038451944&ei=1&en=2859f18b71f5d022>

<http://www.taemag.com/hotflash021114.htm>

Meet the Losertarians!

America's worthless third party.

By Michael Medved

America's Libertarian Party services only one purpose: Distracting and confusing the determined combatants in all our critical national struggles. Consider the preposterous Libertarian role in the just concluded midterm elections. South Dakota represented ground zero in the struggle for control of the Senate, and Republican John Thune and incumbent Democrat Tim Johnson fought to a virtual tie--with only 527 votes (less than 0.2 percent of the vote) dividing them. Meanwhile, 3,071 votes went to Libertarian Kurt Evans, a 32-year-old teacher who listed as one of his prime preparations for the Senate that his father is a known Country & Western musician.

Not all the purists and odd balls who vote Libertarian are actually conservative, but polls show that most of them are--and that most such voters would, if pressed, prefer Republicans over Democrats. Imagine if a third--only one third!--of Kurt Evans' voters had thought seriously enough about the importance of the election to cast their votes for Republican Thune. Would the fact that the Libertarian received 2,000 votes instead of 3,000 have detracted in any way from the "success" or impact of his campaign--or somehow compromised its metaphysical meaning? Yet the shift of that thousand votes to a real, grown-up, candidate could have altered U.S. political history.

Unfortunately, South Dakota wasn't the only state where the self-indulgent madness of Libertarian jokesters interfered with the serious business of politics. In the Alabama governor's race, another virtual tie between Republicans and Democrats, the Libertarian nominee drew 23,242 lost souls (2 percent) to his campaign--more than seven times the margin between the two serious candidates. In Oregon's contest for governor, the gap between the Democrat and Republican stood at 33,437 votes (2.73 percent) in unofficial counts, while the Libertarian jester, Thomas B. Cox, drew 56,141 votes (almost 5 percent). Mr. Cox, by the way, listed among his spotty qualifications for the governorship his "five years on the Math Team in grades 8-12."

This might all be amusing were it not so irresponsible. Libertarians win no races of any significance anywhere in the United States. The Pathetic Party's press release acknowledged that they "emerged from Election 2002 with decidedly mixed results," boasting that "Bob Dempsey was re-elected as San Miguel County coroner" (in Colorado) and "in California, Eric Lund was elected to the Cordova Recreation and Park Board."

Despite such glittering triumphs, the party's national standing continues its relentless (and richly deserved) decline. The Libertarians reached their feeble high water mark more than 20 years ago, when Ed Clark won 1.06 percent of the vote in his race for the Presidency (against Ronald Reagan). More recently, Harry Browne scored less than half that percentage (0.5 percent) in 1996, and then fared even worse (0.37 percent) in 2000. The Libertarians claim

they are influencing the debate, but how can you honestly believe you are succeeding in your cause when you win no important victories and your vote totals only decline?

Harry Clowne and other Losertarian ideologues insist that their ceaseless, useless campaigning will magically, miraculously push Republicans (and/or Democrats) in the direction of libertarian ideas, but this forlorn hope rests on shakier evidence than faith in the Tooth Fairy. It ought to be obvious that you can only change a major party by participating in it and joining its internal struggles, and that you can't influence a political organization by walking away from it. There is simply no historical evidence to support the idiotic cliché claiming that third parties influence the nation by forcing the major parties to adopt their ideas. Populists only managed to take over the Democratic Party when they dropped their independent campaigning and decided to hitch a ride on the donkey; Socialists remained a suspect fringe operation until they, too, made common cause with the Democrats during the crisis of the Great Depression.

The appalling record of Libertarian electoral rejection doesn't mean that libertarian ideas are worthless--in fact, those values and innovations significantly can enrich our political dialogue if promoted in the appropriate manner. Ron Paul a one-time Republican representative from Texas, Libertarian presidential candidate in 1988, got the right idea after his frustrating race (0.47 percent of the vote) when he re-joined the Republicans, ran for Congress, and won his seat back--playing a courageous and constructive role representing his Texas district.

The refusal by other Libertarians to follow this successful example represents a demented eccentricity that condemns them to life on the political fringe. Isn't it obvious that, in today's political world, an outsider candidate stands a better chance of capturing a major party nomination through the primary process, than building a third party movement from scratch to beat the two established parties? Obviously, challenging the establishment in a primary requires less money, and a smaller base of support, than building a new political apparatus to win a general election. Insurgents and outsiders win party primaries all the time--as Bill Simon proved in California, defeating the anointed gubernatorial candidate of the GOP establishment.

And even when they don't win, primary challengers often play a significant role. When Pat Buchanan ran for the Republican Presidential nomination (twice), he made some serious noise and exerted a powerful influence on his party; when, on the other hand, he abandoned the GOP and sought the White House as the nominee of the Reform Party he became a painful (and ultimately irrelevant) embarrassment. Libertarians who seek to advance their challenging agenda will meet with far greater success within the two party system than they have achieved in all their weary decades of wandering in the fringe faction wilderness.

Dante is generally credited with the statement that "the hottest circles in hell are reserved for those who in times of moral crisis maintain their neutrality." In the wake of the recent elections, we should reserve some space in those inflammatory precincts for those who in time of moral crisis--and hand-to-hand political combat--cast meaningless votes for Losertarians.

Other Spoiler oriented News article Links are included in the Drug War Focus report.

Political Directors Report on the Drug War Focus Strategy

There were 3 principle projects in this area for this year.

The Drug Czar ad which ran in USA Today and the Washington Times

Production of a **medical marijuana TV ad** which can be easily customizable for use by any of our candidates or local parties.

Incumbent Killer, or “spoiler” races where we have targeted congressional drug warriors for defeat.

Approximately a third of all of the LP’s new donors for the year so far came through these 3 projects. Total new donors so far this year from Drug War Focus projects is 740+.

Drug Czar ad

The Drug Czar AD project brought in:

Total revenue	\$73,592
Revenue from existing donors	\$50,608
Number of existing donors contributing	1,000
Revenue from new donors	\$22,984
Number of new donors	532
Number of new members/subs	401
Sustained (additional) giving from new members	\$2,907
New subscribers to the announce list	800 to 1,000

In addition to the fact that we received 532 new donors from the project, we received several “major” new donors (\$500 -\$1,500). Two of the new major donors are known major funders of drug reform. Other existing donors substantially increased their level of giving for this project.

Funds for the project were raised from 3 e-mails written by Bill Winter over a ten-day period. I estimate his staff time for the project at 20 hours, including creation of the ad. I estimate my staff time for the project at 10 hours for the project creation phase, and an additional 20 hours follow-up including media interviews and answering attaboys and concerns of members.

From the member feedback we received, this was the most wildly popular project we have ever done. I am quite sure also that we have never before done a project that brought in so many new members and donors all at once.

More detail on this project is at the end of this report as Attachment I, including media mentions and member feedback.

Medical Marijuana ads

The appeal to produce a Medical Marijuana ad brought in \$3,683

The medical marijuana ad production project brought in:

Total revenue	\$3,683
Revenue from existing donors	\$2,478
Number of existing donors contributing	43
Revenue from new donors	\$1,205
Number of new donors	6
Number of new members/subs	5

One email appeal to the announce list was used to raise the funds for this project. The rather long appeal took some 10 hours to write. The email appeal was primarily a report about my arrest for civil disobedience in support of medical marijuana patients, with a request for ad production funding added on.

We produced one ad that was used in the Carole Ann Rand/Bump Bob Barr Campaign. Our second ad was produced in October, and was used by several of our candidates.

Below is the script from the second ad.

I'm a writer
I'm a father
I'm a Business Manager
I'm a Doctor

I have Glaucoma
Cancer
Chronic Pain
Multiple Sclerosis

I use Cannabis
Medical Marijuana

So I don't hurt all the time
To save my vision
Just to stay alive

I'm a patient
I'm not a criminal

(Voice over)

Doctors and patients should make health care choices, not politicians. Keep patients out of jail. Vote Libertarian: the Party of Principle.

Targeted “Incumbent Killer “ Congressional Races

5 races were selected for targeting based on expected close race, degree of drug war legislation sponsored, and expectation of Libertarian vote totals at or near margin of victory of major party candidates. See Drug War Focus Strategy Report version 2.1 for selection criteria. One target, Tim Hutchison of Arkansas, will not be attacked, as we will not have ballot status there this year.

The 4 other targeted candidates are:

Max Cleland (D) v. Sandy Thomas (L), US Senate, GA

Max Baucus (D) v Stan Jones (L) US Senate, MT

Henry Bonilla (R) v Jeffrey Blunt (L) US House TX 23rd

Bob Barr (R) v Carole Ann Rand (L) US House GA

Barr lost – Details below

Max **Baucus** – republican “dropped out, sort of, and there was no longer a close race. No resources expended, other than an extensive briefing book on Baucus that we prepared for Stan Jones.

Max Cleland lost – details below.

Henry Bonilla – we ran out of time and resources, and did not put effort into this race.

Detail on the Bump Bob Barr project Money

The Bump Bob Barr project brought in:

Total revenue	\$39,112
Revenue from existing donors	\$27,429
Number of existing donors contributing	362
Revenue from new donors	\$11,683
Number of new donors	193

We purchased approximately \$40,000 (gross cost, or about \$35,000 net after the agency discount we receive for booking our own ads). This left us with about \$4,000 toward overhead costs. We are in the process of getting refunds for a few ads that were not run, so the numbers are not exact yet. More than 4,000 ads were run on cable systems in the district.

About \$10,000 in ads were run on the local Fox and NBC network affiliates.

The ad can be viewed at www.RandforCongress.com

The funds were raised through email appeals. We did one “newsy” appeal to the main Libertarian Party announce list, and one hard sell appeal to the announce list. We also did an appeal to the previous donors to our drug war projects, and to our Drug War Task Force list. Most of the new donor money came from “viral” networking on various drug reform lists, and from an appeal done to the Marijuana Policy Project email list as part of a message exchange agreement.

Although I do not have an easy method to quantify it, it is clear that our Drug War projects are also revitalizing a number of older donors, in addition to bringing in new ones. One \$1,000 donor to the Bump Barr effort, and now a new life member, had not contributed anything to us since 1997. Another \$1,000 donor and new life member had not contributed anything to us since 1992. I saw a number of similar instances in the Drug Czar ad funding.

One new \$100 donor to the Barr project has already given an additional \$1,500 to our college outreach efforts for Ed Thompson.

Media

There was extensive media coverage of our Bump Barr efforts, although most were before the primary election. Some of the better articles are at:

<http://www.cnsnews.com/ViewPolitics.asp?Page=\\Politics\\archive\\200208\\POL20020809c.html>

<http://www.accessatlanta.com/ajc/metro/insider/080102.html>

http://www.e-gwinnett.com/hotsheet/_articles/00000bd5.htm
<http://www.gwinnettcitizen.com/0802/libertariansattackbarr.html>
<http://www.accessatlanta.com/ajc/metro/insider/080502.html>
<http://www.cnn.com/2002/ALLPOLITICS/08/21/elec02.ga.primary.aftermath/index.html>

Additional media links are available at www.RandforCongress.com/media.html

A local political analyst in the CNN story listed above credited us affecting the race with "...Linder likely benefited strongly from Libertarian voters, whose party ran a stinging TV ad this month criticizing Barr for opposing the use of medical marijuana."

In addition, we received 3 national media stories (FoxNews.com, Insight Magazine, and the Washington Post) on the "Incumbent Killer" strategy.

<http://www.foxnews.com/story/0,2933,53874,00.html>

<http://www.insightmag.com/main.cfm/include/detail/storyid/251676.html>

<http://www.washingtonpost.com/ac2/wp-dyn?pagename=article&node=&contentId=A42676-2002May31¬Found=true>

The campaign website received more than 160,000 hits in just a little over a month. (Perhaps much more, the "cpanel" is down at the RandforCongress site for me to get the end of the primary stats. There were over 160,000 hits about 2 weeks before the primary.)

We also received extensive coverage from dozens drug reform sites and lists.

Results

Our target lost the election. We received at least some media credit for contributing to the result. Prior to the primary, we received extensive coverage as having the potential to affect the election. Had the race not ended up a blowout, and remained as tight as the polling indicated, we would likely have received more scrutiny as a contributing factor.

Although I will certainly not say that there is direct causation to the following correlation, when our Bump Barr ads first started running, an independent poll showed Barr leading with 45% to Linder's 42%, and 13% undecided. Barr went on to lose nearly 2 to 1.

We also received extensive credit in the Drug Reform community, which is crucial to the long term success of this program. We received dozens of attaboys and accolades from the leadership of the drug reform community. A few examples:

"The ad is dynamite! This could be very important"

Mike Gray, Hollywood Producer of PBS documentary "The American Revolution", author of the China Syndrome

" Great, courageous and inspired work! It is the shot that will be heard around the Capitol." Robert Field, Common Sense for Drug Policy (CSDP)
Mr. Field is a major funder of drug reform efforts.

"A giant "Thank You" to Ron C. & the Libertarian Party for helping retire Bob Barr (for 2 years at least). Both the Barr/Linder campaigns and the local media and polls called the race a dead heat, yet results are *not* even close (66% to 34%). It seems that being the *most rabid* drug-warrior no longer guarantees (re)election in GA :-) take care --- peace ---

Two articles on the Bump Barr effort from LP News are appended as attachment II

Max Cleland (D) v Sandy Thomas (L)

Our target Cleland lost, and rather unexpectedly. Cleland had been ahead in the polls until the election, although his lead had diminished steadily in the few weeks just prior to the election.

In addition to our candidate's own efforts, we assisted the Thomas campaign in two ways:

1. We spent \$150 to customize and \$3,000 to run the Medical Marijuana patient ad. We had hoped to run the ad nationally as well, but we simply did not raise enough money to do so.
2. We oversaw an internet campaign to raise funds for a mailing to target Black voters on the issue of school choice

We contracted with Strategic Internet Campaign Management, Inc. to do a no-risk to us program. They rented opt in email lists from ConservativeAlerts.com, NewsMax Media, and ConservativeHQ.com – 351,141 addresses total.

\$12,733 gross was raised from 386 new donors.

We split the net 75/25 with the contractor, and we netted \$4107.75, with the contractor netting \$1,369 as its consulting fee.

This allowed us (through the contractor) to mail to 6337 high propensity black voters with children on the subject of school choice.

We received some publicity about our effect in the race, although not as much as in the Barr effort. One of the articles is included in the Spoiler News section of this report.

Attachment 1: Previous report on the Drug Czar Ad, from March 2002 LNC report

Drug Czar Ad and O'Reilly

From my memory, the Drug Czar Ad is the most "popular" project we have ever done with both our members and with "friendly" who have not contributed before. I have never received anything like the number of positive comment before.

As far as I know, we received ZERO negative responses to the ad campaign itself. We did receive a good number of negative comments about email fundraiser # 3 for the project. A sample negative comment is shown as appendix III. All the negative comments were along the lines of "You made a contract you did not know you could fulfill. That's unlibertarian."

I have included just a small sampling of the positive comments on the ad.

When I got out of the studio after doing O'Reilly, I felt chewed up and spit out, and that I had done a really bad job, not getting in more than a couple of words. When I actually got to watch the show, I did not think I had done too bad. We received a total of only five negative comments about the appearance. They are included below, as well as a sampling of positive comments.

In addition to the fact that we received 466 new donors we received for the ad, we received several "major" new donors (\$500 -\$1,500). Two of the new major donors are known major funders of drug reform.

O'Reilly Comments, Positive:

The best comment regarding my appearance on O'Reilly may be that my ex-wife, former mother in law, and current mother in law, all said they thought I had done a great job. Scary. My daughter also wrote O'Reilly a nasty-gram.

I also got a "B" from Scott Lieberman. I expect no one has ever received higher praise :-)

I also was told:

You did better than Ethan Nadleman when he was on O'Reilly."

Anonymous from Drug Policy Alliance

"You didn't get beaten up nearly as bad as Tim Lynch."

Anonymous from Cato

I watched you on the O'Reilly Factor-you did great despite his shenanigans. What a line of bull: "You have the last word." Then, he talked all over you twice. He is no good. I appreciate all your attempts as I run for US Congress here in the 17th District of Texas.

Thanks-Fred Jones

Also, i must tell you my husband and I enjoyed your Wednesday appearance on FOX. Keep up the good fight!

Liberty Ho-o-o!

With regards,

~ Donna Nowland

LPC Region 56

To Whom it May Concern, I was watching the O'riley factor on the television and saw one of your political directors debating the drug laws of the US. I have to say I joined your Party shortly after the airing of that program. I believe in Life Liberty and the Pursuit of my own damn dreams, I do not support a Government that thinks I am too stupid to know what is best for me and worse yet charge me tax for it. I promise to support the Libertarian Party because the corrupt government has to change, also its one of our own rights in the constitution, we can change things, and we dont need weapons, just votes. Lets march on and reclaim liberity for my land with my Political Party, the Libertarian Political Party. Thank you so much for geting your voice out in the mainstream media. I have joined and you are now one member stronger.....

- Jason C. Burnside

I happened to catch your appearance on "The O'Reilly Factor" discussing the War on Drugs. You did an excellent job! You presented yourself quite well and held your own in an aggressive interview. Well done! Congratulations!

Take care,
Jim Brownfield

although i didnt see the show, i read the transcript and agreed with you entirely, except for one thing. according to the transcript at least, you stated that alcohol is easier for kids to get than illegal substances. that is completely backwards. drug dealers dont check id and dont really care who gives them money. granted alcohol is available on about every city block, drugs are available in every single school at a minimum. and of course among the vast social networks. ending prohibition would make 'shoulder tapping' the major souce of drugs used by very young kids, which is next to impossible from my youthful recolections :). fines to those who sell to minors (on a state or local level of course) do the trick. i just think that the fact that illegal substances are more readily available to kids than legal ones is one of the most powerful arguments one could take when debating the issue of drug prohibition. do you really think otherwise? anyhow...keep up the noble fight.

thanks,
Konrad Roach

Hey Ron. I just read the transcript of your segment on the O'Reilly Factor and I wanted to tell you that I think you did a great job of going one-on-one with O'Reilly. Thanks!

- Chris

How did you hear about the LP?
The gentleman who appeared on the O'Reilly Factor on Fox News.

- Tony Jankowski

Kudos to us, and kudos to all that strive to make our country more citizen friendly, it's time ladies and gentleman to keep this spotlight, while we're at the forefront of the minds of the citizens we wish to represent, and to show yes the drug war is an issue, but let's use that as a platform to bring our other issues into perspective. We've got their attention now let's use it!

Ron Allenby
Candidate State Representative
District 32 Texas

RON WAS GREAT! He stood up to O'Riley's bullying and stayed on-message. He did a great job for himself and for the party. Yay!

- Tony

Just finished listening to Ron C. on Fox. Nice job. Its tough to look good when O'Rielly disagrees with you. I think Ron did that.

- Bill Bradley

Thank you for finally making sense on this ridiculous war on drugs. I saw your representative on O'Reilly and applaud his common sense on an issue that blinds Americans into believing the war on drugs is some how beneficial and patriotic. Please continue to fight this ridiculous policy

- Ethen Shapiro

This is in response to The O'Reilly Factor, in which you were talking to Mr. Crickenberger about the War on Drugs. I am eighteen years old, and being a teenager have dealt first hand with the availability of drugs. You made the comment that methamphetamines wouldn't be found in your neighborhood. After hearing this statement I began to wonder if perhaps you live in a dream world. Being face to face with an abundance of illegal substances on a daily basis I'm afraid I must agree with Mr. Crickenberger in that the "War on Drugs" our government has declared does more harm than good.

- Whitney Collings

Wonderful job on The O'Reilly Factor last night! First of all, I think it's generally very good to be either the first segment up (initial audience) or last segment up (to catch those watching for the wrap-up and emails), so getting that closing slot seems to me to be excellent.

Garrett Michael Hayes
Libertarian for Governor of Georgia in 2002

You were an articulate spokesman for the Libertarians last night on O'Reilly. Well done.

- Bridgeport Libertarian Party

Great job! You held your own and then some. It is hard to believe he is so blind to Drug War. Thanks for representing us so well.

Best Regards, Bill Willis, Tennessee

Kudos on a job well done. He is quite skilled at cutting into someone just when the point is being made and countering it before it even gets out, but you did quite well in staying on track and making your points. Well done!

Hopefully he received plenty of comments complementary to you and our message. I forwarded the LP announcement yesterday to many drug policy reform groups with O'Reilly's email address linked at top with a suggestion to comment following the broadcast. My own comment sent follows.

Regards,
Rick Root

I give you a B for your performance on O'Reilly's show. When the host insists on interrupting you if you talk for longer than 10 seconds, it makes it very difficult. But given that constraint, you did very well. Too bad he didn't let you give the web address of the LP.

O'Reilly Comments, Negative:

ron, i did not think that you were unprepared for o'reilly--my point is that o'reilly cannot be beaten at his own game. he makes so many outrageous misrepresentations of a guest's positions that it is impossible to address them all in replying. he does not care about an honest discussion of the issues. i think that appearances on his show should be avoided. thanks for all of the good work that you do. terry duree

Apparantly you were unprepared for Bill O'Reilley. If anyone ever gets on his program again please warn them that he will trist every position and distort everything you say. But the worst was his insinuation that libertarians approve of drug use! Please remember that the worst thing that can happen to a good idea is not a skilful attack, but an inept defense. Next time ask O'Reilley why his biggest ally in the war on drugs are drug dealers!Bill Koehler

Didnt you learn anything from harry browne's appearance on the o'reilly factor? why would you send someone on that show to discuss anything, let alone the drug issue? no one gets to fairly present views on o'reilly's show. i am sure that crickenberger is an articulate advocate of libertarian policies but his appearance on o'reilly did far more harm than any good you could have hoped to achieve on that show--even harry looked foolish. Have you ever heard the expression that those who fail to learn from history are doomed to repeat it? your desire for free publicity has overwhelmed your judgment. terry duree

I watched Mr. Crickenberger on O'Reilly. I was exceptionally disappointed.Everyone knows O'Reilly is a thug and his drug positions have been stated and restated by him. Yet, Crickenberger weas wholly unprepared for both of these facts and allowed the LP to look like a bunch of dopes who think we should all be intoxicated, as O'REilly asserted. Please do not allow this to happen again--if we give you money, you shjould have the corteousy to be professional.

- Edward G. Duree

I watched the O'Reilly factor and I'm sorry to say that it didn't appear as if it went well at all for us.

- Bion G. Kapoulas

Drug War Ad Comments, Positive:

Hi Ron, great job on the ad campaign and interviews. I learned that the impact of a PR campaign may take to develop. I am sure you will see the results for some time to come.

I want to be honest with you! When I 1st read your proposal about the ad I was skeptical. I thought it was just another Ron C. pipe dream!! Well... dreams do come true! I appreciate your efforts and drive. It is times like this that helps to motivate me and others, and to realize leadership is the key to change. I believe the LP has found a great leader! But you knew that already. :-)

- JB

I already sent \$100 dollars. Good luck.

Peace
John

Great idea my friend :) I have forwarded this to a hundred or so on my activists list and hopefully it will generate some funds. I didn't get it until a little after the fact, but better late than never.

I can't help with any \$\$ right now but please keep me posted on any future movement with this.

In freedom, NZane a.k.a. Rusty Stuart

I'm looking at USA Today...THE AD IS GREAT! I loved it and I'm imagining Bush & Ashcroft wondering if THEIR faces will be staring out of their newspaper next!!

The idea and execution of these ads was brilliant. WE MUST RAISE MORE \$\$\$ FOR SIMILAR ADS! It's time that we fight back using their own "demonizing" tactics against them & expose the Federal governments gross manipulations of the media to sway public opinion. And, it does my heart good to know that we, the Patriot/ Reform movement can, indeed, work together to accomplish the seemingly impossible. This really pulled groups & people together, and that's a good thing!

In my opinion Bush should be immediately impeached on grounds of insanity. I see him as a Hitler and he has us on the brink of Global War. Not to mention the domestic terrorism they practice regularly on US.

WAY TO GO!

Peace,
Cher

Congratulations on the success of the ad. I thought you were great on O'Reilly.
Dave

Announce list message reporting on the success of the Drug Czar ad.

-----BEGIN PGP SIGNED MESSAGE-----

Dear Libertarian:

Two days have passed since we ran our full-page ads in the Washington Times and USA Today, so I want to give you a follow-up report about their impact.

Before I do, I want to again thank everyone who contributed to this project. YOU made it all possible.

Here's the quick summary of the ad's aftermath:

- * We generated a solid amount of media coverage -- although not the "breakout" coverage we had hoped for. (I'll explain the missing ingredient that kept us from getting more media attention.)
- * We triggered a weird -- almost surreal -- response from the Drug Czar's office.

- * We galvanized the drug reform movement, and generated more positive comments from them than we have for ANY previous project.
- * We TRIPLED the number of daily visitors to our website.
- * We proved that we can react quickly to events, raise a substantial amount of money via the Internet, and have a genuine impact on public policy debates.
- * Most importantly, we achieved our main goal: We spit in the eye of America's foremost Drug Warrior.

Here's the details:

MEDIA: We got a nice burst of media coverage (most of it positive) that allowed us to reach MILLIONS of people -- in addition to the 2.2 million people who saw our ads in USA Today and the Washington Times.

Some highlights:

- * Our ads were the top story on WorldNetDaily.com on Tuesday, reaching several hundred thousand readers. (WorldNetDaily.com gets 2 million visitors a month.) We were also featured prominently on CNSNews.com, one of the leading conservative websites.
- * Our ads were a major topic of discussion on Neal Boortz's syndicated radio show, which reaches 1 million people every day. They were also Topic #1 on the Dean Edell syndicated show, which reaches another 1 million. (Boortz and Edell are tied as the 7th most listened-to talk show hosts in America, according to Talkers magazine.)
- * Our ads generated interviews for LP spokespeople on 112 radio stations -- including the syndicated Blanquita Cullum show (heard on 105 stations). We reached tens or hundreds of thousands of additional people via these interviews.
- * Publications around the country are offering to run our ad for FREE - - - including the Westbend News in Wisconsin (circulation: 5,000) and The Connection magazine in Silicon Valley, California (circulation: 125,000). Other requests are still coming in.
- * And our ads received online news coverage from National Review Online (which wrote: "It's hard to deny that this is an effective ad."), AlterNet.org, Plastic.com, PoliTechBot.com, and Free-Market.net, to name just a few.

But why didn't the ads get more coverage? Why didn't we get on television, or into major newspapers?

The short answer seems to be: Because the Drug Czar's office didn't take the bait.

Frankly, we weren't sure if we'd be able to provoke a response. But we hoped the full-page ads would do the trick.

However, the Drug Czar's office didn't put out a press release to strike back at us. They didn't call a press conference to try to rebut the facts in our ad. Drug Czar John Walters didn't attack us in a speech.

The media loves a controversy. But every controversy needs TWO sides.

We attacked the Drug Czar in our ad. He didn't respond.

This was a deliberate decision on the part of the Office of National Drug Control Policy (ONDCP). We know of at least two journalists who called the ONDCP for a reaction quote to our ads -- but never got a return phone call. (They were Jon Dougherty from WorldNetDaily.com and producer Rhyan Jones from the syndicated Blanquita Cullum show.)

But one radio station did get through. And that brings us to....

THE SURREAL RESPONSE.

Mary Starrett, a host at KPDQ radio in Portland, Oregon, called Tom Riley, the Drug Czar's spokesman -- and actually got a call back!

It quickly became clear why Riley returned that ONE phone call: Drug Czar John Walters is touring Portland next month, and Riley assumed it was an interview request for that visit.

When Starrett asked Riley about the Libertarian ad (to his surprise!), he proceeded to give three wildly different reactions in the space of just a few minutes:

- 1) Yes, they saw the ad, but they were "confused" by it. "I mean, we don't have \$40 million to give to the Taliban," he said. "I guess you could say I didn't get it."
- 2) The ad was "adolescent and silly," he said.
- 3) The ad was "great" because it's "cultivating a debate on the drug war," he said. "People are now talking about the drug war."

So, according to the Drug Czar's office, our ad was confusing, adolescent, and great!

Starrett asked Riley if he had received any other calls about the ad. Keep in mind, we have first-hand information that at least TWO other journalists called his office.

"You're the only person who called," said Riley.

Starrett was dubious. "The ONLY person?" she asked.

Riley: "Yes. You're the only one."

"Oh come on, Tom," pressed Starrett. "Do you swear?"

Riley: "Yes, I swear!"

According to Starrett, Riley then got off the phone as quickly as he could.

So there you have the Drug Czar's office's response: Stonewall, grope for a response, and blatantly lie.

Unfortunately, it was an effective strategy. It appears to have kept our ads from becoming more of a major news story.

But the media is not the only way we can reach people. We have received an excellent response from...

THE DRUG REFORM MOVEMENT.

For example, Steve Dillon, Chairman of the Board of Directors of NORML, wrote: "What an excellent ad! This is the best response yet to the government's Super Bowl ads linking use of drugs to promoting terrorism. Thanks for your great work."

We also got compliments and support from the Drug Reform Coordination Network, the Alameda County Alliance of Drug and Alcohol Programs, Indiana NORML, Students for a Sensible Drug Policy, and CannabisNews.com.

We even got "atta-boys" from overseas -- from the Queensland (Australia) Intravenous AIDS Association and from the UK Cannabis Internet Activists.

LP Political Director Ron Crickenberger said: "We've gotten a better response from the drug reform movement, our members, and the general public for this project -- by an order of magnitude -- than from anything we've ever done before."

We also generated an impressive groundswell of...

VISITORS TO OUR WEBSITE.

On Tuesday, February 26 (the day the ads appeared), we got more than 26,100 visitors to our website, www.LP.org. That's THREE TIMES the usual number we get (an average of 8,600 a day.)

The surge continued the following day: We got another 17,400 visitors. (And these are unique visitors, not an inflated "page hits" count.)

At least 800 to 1,000 new people signed up for our LP.announce e-mail list. (No word yet on how many people have joined the Libertarian Party as a result of the ads.)

The response we're getting from these visitors has also been extremely positive. Here are a few comments:

* "I have just one word for your John Walters ad: BEAUTIFUL!" --Jeff I.

* "Bravo, bravo, bravo. Thanks for having the cahones to tell the truth for once." --Robin F.

* "Wow! Great job! Love the media exposure! Well done!" --Walter F.

* "Good job for speaking out for those of us that cannot. I posted it on the bulletin board at work." --Oakley T.

* "You seem to be the only political party that has not lost its mind. I'm going to vote Libertarian in the next election." --Gary C.

We also generated kind words from our libertarian allies.

* Sharon Harris, president of the Advocates for Self-Government, wrote: "The ad looks FABULOUS! Hope it stirs up a heap of trouble. Congratulations!"

* Norman Singleton, Legislator Director for Congressman Ron Paul's office, wrote: "Three cheers for the LP!"

SUMMARY:

The advertisements were a solid hit, even if they didn't turn into the media "home run" we had hoped for. We knew all along that a media breakthrough was a gamble -- but a gamble we couldn't win if we didn't TRY.

That said, the advertisements:

* Allowed us to reach (between the ads themselves and the additional media coverage) at least 5 to 10 million people with our crucial message of drug policy reform.

* Demonstrated that we can react quickly to events. When the ONDCP ran its pro-War on Drugs newspaper ads, our response was conceived, designed, funded, and placed into two major newspapers in just a few short weeks.

* Proved again the potency of the Internet. Thanks to your generosity and the power of instant e-mail communications, we were able to raise more than \$73,000 for the two advertisements.

(By the way, that \$73,000 paid every penny owed for the ads. And the extra few hundred dollars paid for the reprint rights for the John Walters photo and for extra credit card processing fees for all the donations.)

* Demonstrated that we can have a genuine impact on public policy debate.

We may never know exactly how Drug Czar John Walters reacted when he saw his larger-than-life face staring at him from the pages of USAToday.

But I'll guarantee this: It had to sting.

We can only hope that Mr. Walters will think twice about running his propaganda ads again, now that he knows we have such a devastating response -- and the ability to run it in major newspapers that reach millions of people.

Again, YOU made all this possible. Thank you.

Attachment II

Carole Ann Rand will run against Bob Barr with focus on the medical marijuana issue



Carole Ann Rand: The party's top choice.

A Georgia businesswoman and longtime Libertarian activist has agreed to challenge U.S. Rep. Bob Barr for his seat in Congress, creating a "two-pronged attack" intended to help unseat the four-term incumbent.

On July 23, Carole Ann Rand, the chair of the board of directors of the Advocates for Self-Government, announced that she will campaign against Barr to represent Georgia's seventh district in the U.S. House.

By focusing on the issue of medical marijuana, Rand will try to cause Barr -- widely considered the most fanatical Drug Warrior in Congress -- to lose in the Republican primary election on August 20, said LP Political Director Ron Crickenberger.

In an unprecedented move for a Libertarian candidate, Rand is already planning to run a flurry of pre-primary television advertisements attacking Barr for his stance on medical marijuana. The ads are tentatively scheduled to begin running about two weeks prior to the election.

Crickenberger, who is also serving as Rand's campaign consultant, said he was "extremely pleased" that Rand agreed to take on Barr.

"We had about a dozen Libertarians volunteer to run against Barr, but Carole Ann was my top choice," he said. "Not only does she have a long history of libertarian activism, but she is a wonderful communicator of libertarian ideas as well."

Rand is running as part of the Libertarian Party's "Incumbent Killer Strategy," which targets the worst Drug Warriors in Congress for defeat. The strategy is one component of the party's plan to end federal Drug Prohibition by 2010.

That's why Rand's signature issue will be medical marijuana, said Crickenberger. A staunch social conservative, Barr opposes decriminalizing marijuana even for patients who have a doctor's prescription.

Furthermore, Barr pushed three amendments through Congress to prevent voters in Washington, DC from approving medical marijuana initiatives. He also has been a vocal cheerleader of federal raids on medical marijuana clinics in states where medical use of the drug has been legalized.

Meanwhile, Rand's professional credentials -- including her current position as the chief financial officer for Food Partners, a wholesale food brokerage company -- make her an "ideal candidate" to run on the Drug Prohibition issue, said Crickenberger.

"Carole Ann is a professional businesswoman and a person of great integrity and character," he said. "It is impossible to caricature her as a stereotypical dope-smoker."

Rand said she is eager to call attention in her campaign to how "out of touch" Barr is on the medical marijuana issue.

"To arrest and jail people who are just trying to relieve their pain and treat their diseases is the true crime involved in medical marijuana," she said. "We must replace our policy of handcuffs for patients with a policy of compassion and understanding."

Currently, Barr is in a hotly contested primary battle with fellow Republican Congressman John Linder. Both are incumbents, but are facing each other in a GOP primary because of redistricting.

Although Linder previously boasted on his website that the Libertarian Party endorsed him for re-election, Crickenberger said the party has done no such thing.

"Targeting Bob Barr for defeat in no way means the party endorses John Linder," he said. "Obviously, we are endorsing our own candidate in this election."

Crickenberger said there is one potential obstacle to Rand's campaign: Given the onerous ballot access requirements in Georgia, it may be difficult to qualify her for the ballot for the November general election.

State law requires about 16,000 valid petition signatures from one Congressional district to place a candidate on the ballot.

However, at least three lawsuits have been filed to overturn the law on Constitutional grounds, or to reduce the signature requirement or postpone the deadline because of delays in the redistricting process, said Crickenberger.

But getting Rand's name on the November ballot is not the main concern at this point, said Crickenberger -- since Rand can start running TV ads even before her ballot status has been confirmed.

"We aim to hammer Bob Barr with the medical marijuana issue and cause him to lose the primary election [on August 20]," he said. "If Barr loses the primary, whether or not Carole Ann is on the ballot, we will have achieved our main goal."

If Rand does qualify for the ballot and Barr wins his primary, the focus will shift to trying to cause the Congressman to lose the November general election, said Crickenberger.

"We have two opportunities to retire Barr, and we're prepared to take advantage of both of them," he said.

The footage for Rand's first TV commercial has already been shot, and features a medical marijuana patient with multiple sclerosis who can barely move or speak, said Crickenberger.

"This woman takes marijuana to ease her chronic pain and to allow for more flexibility in her limbs," he said. "It will be a very emotionally stirring commercial."

Barr is the first politician to be targeted in the LP's so-called Incumbent Killer Strategy. Also targeted for defeat are U.S. Rep. Henry Bonilla (R-TX), Senator Max Cleland (D-GA), Senator Tim Hutchison (R-AR), and Senator Max Baucus (D-MT).

The strategy of focusing on the War on Drugs as a "wedge" issue is one of 20 political strategies incorporated in the LP's comprehensive Strategic Plan, which was approved by the Libertarian National Committee in 2001.

In 1990, Rand became the first woman in Georgia history to run for governor. Her Libertarian campaign won over 37,000 votes, earning the party ballot status at that time.

Rand is also a former president of the Advocates for Self-Government, and a past member of its board of directors. She is married, and has four children and eight grandchildren.

For more information about Carole Ann Rand, medical marijuana, Bob Barr's record, or to make a contribution, visit: www.randforcongress.com.

Medical marijuana ads play role in defeat of U.S. Rep. Bob Barr



Former U.S. Rep. Bob Barr: Defeated.

The “worst Drug Warrior in Congress” has lost his seat -- and the Libertarian Party appears to have played a small role in making it happen.

U.S. Rep. Bob Barr, an outspoken opponent of medical marijuana, was defeated by Rep. John Linder in a Republican primary election in Georgia on August 20. With 82% of precincts reporting, Linder had 67% of the vote to Barr’s 33%, prompting Barr’s concession.

Over the past two weeks, Barr had been the target of a barrage of television ads produced by the Libertarian Party. The ads were run by Carole Ann Rand, the LP candidate for U.S. House in Georgia’s 7th Congressional district.

“Barr’s defeat is a victory for every American who believes that doctors and patients -- rather than politicians -- should be making medical decisions,” said Rand. “Like Babe Ruth pointing to a spot in the bleachers and hitting a home run, we pointed at our target and helped knock him out of Congress.”

The campaign to bump Bob Barr was the first test of the Libertarian Party’s “Incumbent Killer Strategy,” which is targeting the worst drug warriors in Congress for defeat.

The Rand campaign purchased approximately \$40,000 worth of television advertising spots to attack the four-term incumbent -- including spots on broadcast networks Fox and NBC.

The ad also aired about 4,000 times on cable systems in the district.

While the amount of money the LP spent on the ads was small compared to overall spending in the hard-fought campaign, LP Political Director Ron Crickenberger said the issue-based ad, which features a multiple sclerosis sufferer and medical marijuana patient, quickly became a “lightning rod for publicity.”

“Both Barr and Linder ran personality-based, feel-good ads -- leaving us a huge opportunity to inject our issue into the public debate,” he said.

The Libertarian ad campaign received heavy coverage from newspapers throughout the district, including the Atlanta Journal-Constitution, the most widely circulated newspaper in the state.

The hard-hitting commercial was also a frequent topic on talk radio, and was touted by Neal Boortz, an Atlanta-based talk radio host and Libertarian Party member.

Barr’s “out-of-touch” position on medical marijuana may have alienated many of the Congressman’s supporters -- and cost him votes, said Crickenberger, who produced the ad.

“With polls showing 73% support for medical marijuana, we were able to dramatize how out of step Barr is with ordinary voters,” he said. “And while Barr’s loss was attributable to many factors, it’s clear that these ads put another nail into his political coffin.”

The LP’s “Incumbent Killer Strategy” is one component of the party’s comprehensive plan to end federal drug prohibition within the decade.

Future targets include U.S. Sen. Tim Hutchison (R-AR), U.S. Sen. Max Cleland (D-GA), U.S. Sen. Max Baucus (D-MT), and U.S. Rep. Henry Bonilla (R-TX). All have been marked for defeat in the November 2002 general election.

"With this victory, we have fired a warning shot for every drug warrior in Congress to hear," said Crickenberger. "And any member of Congress -- Democrat or Republican -- who introduces legislation to make federal drug laws even more oppressive could be next on our list."

To view the ads, visit: www.randforcongress.com.